

Shop Hales Monday nite 'til 9 p.m.



FANTASTIC NEW \$3 ROSE

NEVER SEEN BEFORE

... as a bonus for trying RX-15 on your garden!

yours for only 50¢

Fabulous "Painted Desert Rose" Introduced To Public For First Time. Giant 3 Inch Blooms Change Color From A Golden Yellow To A Satin Pink To A Fiery Red!

Can Not Be Bought In Stores Anywhere. Yours On Special Introductory Offer As Bonus For Trying RX-15 At Our Risk.

THIS IS THE ONLY TIME OFFER WILL APPEAR IN THIS NEWSPAPER. SUPPLIES LIMITED TO FIRST 1,000 READERS WHO SEND IN FOR RX-15

GIFT BONUS TO GARDENERS from the makers of RX-15

How would you like an awe-inspiring 5 to 7-foot rosebush smothered with clustering masses of blazing red, pink and yellow roses, all growing on the same bush at the same time? A fantastic new rose that bursts into bloom again and again in June, July, August, September right up to frost! Hundreds of 3 different colored roses growing in massive clusters of 15 and 20 blossoms to a single stem—each magnificent blossom stretching up to 3 inches across. Roses to line your trellises, your walls, your fences. A fiery volcano of roses that turn from yellow to pink to red to white in the middle of your lawn for a flaming centerpiece that will make your neighbors stare in awe and wonder. A new kind of rose never before seen anywhere—a rose that took one of the world's most outstanding plant breeders 8 years to develop—a rose so eager to bloom it grows in any soil where grass will grow—a rosebush so sturdy it shoots up to 7 feet high the very first season you plant it—that gives you hundreds more blossoms every year to come. And most amazing of all, if you are one of the first 1,000 people to take advantage of this offer the makers of RX-15 will send you this fabulous rose for just 50¢!

This remarkable plant food has been so overwhelming it has been impossible for us to meet all orders. Last year few gardeners managed to get more than 1 small can of RX-15. At one point demand became so great we actually had to stop advertising. But this year, thanks to improved mass production methods, we already have enough RX-15 on hand to fill every single order, no matter how large, as soon as we get it. So to get you to try RX-15 in your own garden, the Garden Research Laboratories makes you this special gift offer. With every 3 or 5-lb. can of RX-15 you buy, you get a special bonus certificate for the "Painted Desert Rose" bush. Use RX-15 in your garden, and if you are not 100% satisfied that it will do for you everything we promise on this page—then return the unused portion of RX-15 and we will refund every penny you paid for it. Buy keep your "Painted Desert Rose" as your gift bonus for just 50¢!

And remember! This is absolutely the very first time the "Painted Desert Rose" is being introduced anywhere. You cannot buy it at any store or nursery. In fact, this rose is so new, so rare, that there are only one thousand available for this city. Nurseries have set the value of this rose at \$3—yet if you are one of the first 1,000 people to buy it, it is yours for just 50¢! This offer will not be repeated . . . so act today!

Why RX-15 Makes This Once-In-A-Lifetime Offer!

Simply because we want you to try RX-15. Up to now demand for

21 DAYS MADE THIS AMAZING DIFFERENCE

Actual photos and letter sent in by Mrs. Mary Hess of Brooklyn, N. Y. demonstrates amazing growing power of RX-15.



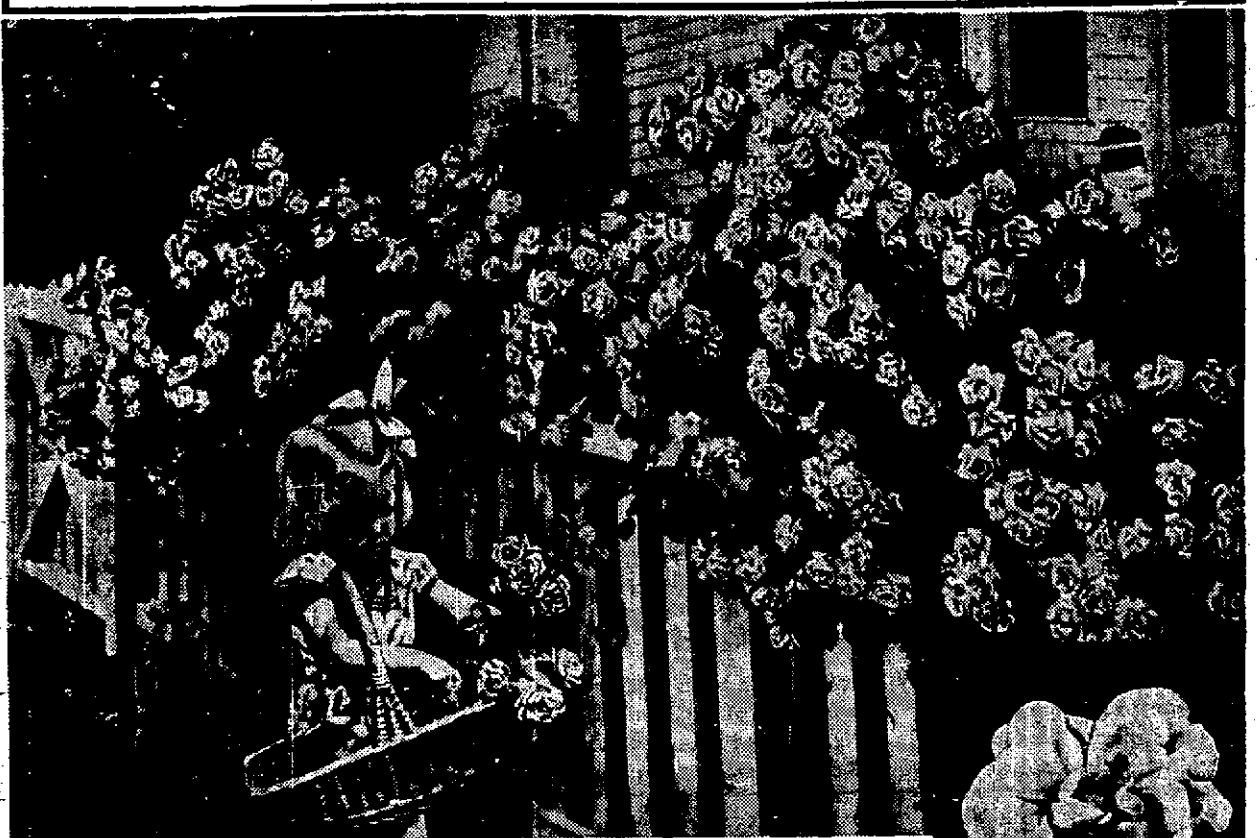
"Due to illness I had almost given up hopes of having a nice flower garden for my little summer home in the Catskills. The beds in front of the newly built porch were pitifully bare. All I had was a few struggling Zinnia and Snap Dragon plants. My 'Heavenly Blue' Morning Glories growing next to the pillars were barely 4 inches high. Then I heard about RX-15. I sprinkled it on my garden once when it arrived and again eleven days later. To the astonishment of myself and all my neighbors, in a few days, everything started to grow just beautifully. Just 3 weeks later, when my son and his bride came up to see me, they nearly keeled over at the marvelous change. Surrounding the entire house were thick masses of flowers growing over knee high. The Morning Glories reached the porch roof and were loaded with an abundance of the most gorgeous blue blossoms. It really seemed like a miracle. Your wonderful product surely fulfills all the given promises."

P. S. I am sending you "Before" and "After" photos of my house.

Mary Hess, 5917 Putnam Ave. Brooklyn 27, New York



One Of The Most Beautiful Roses Of All Time!



Plant Breeders Develop A Rose That ACTUALLY CHANGES COLORS! Just imagine the look on your neighbors' faces when they first see this incredible 5 to 7-foot fountain of red, yellow and pink roses ALL GROWING ON ONE BUSH! What could be an easier way to turn your home into the garden showplace of the community? So read this article. It tells of a remarkable offer to readers of this newspaper who'd like to get this fantastic "Painted Desert Rose" for a price so low it's almost too ridiculous to mention. (FIRST BLOOMS TWICE AS BIG AS THIS PHOTO)

Home Gardeners Coast-To-Coast Report: Roses, Mums, Lawns, Trees, Vegetables Bloom In Virtually Any Soil . . . Even Sand!

PROOF TEST NO. 3 COMPARISON TEST PROVES RX-15'S TREMENDOUS GROWING POWER



PLANT FOOD A
"I've heard of the wonderful results obtained by using RX-15, but of course have heard the same claims from other plant food manufacturers," writes Sid L. Pettman of Huntington Park, Calif. "I had to prove it for myself, so I tried RX-15 against other plant foods. I was really astonished at the results obtained in such a short time. Both these Coleus were put in at the same time. The one on the left I fed with 'Name of nationally famous plant food' (which will be furnished upon request). The one on the right was fed with RX-15. What an amazing difference."

Tomato Plants 8 Feet Tall. Chicago, Ill.: "I had so many flowers and vegetables I didn't know what to do with them all. My tomato plants were over 8 feet tall. I had 45 tomatoes on one plant alone, over 400 tomatoes in all. Plus two crops of beans. RX-15 is wonderful."
Roses Bloom In October. Pennsylvania. Mrs. Charles E. Price, Phila., Pa.: "Used RX-15 on my rose bushes early last spring. It is now October and my roses are still blooming freely. They are larger and much deeper in color than any roses I have ever seen. All my neighbors stop to admire my garden."
Rose Tree On Last Legs Blooms Again. California. Mrs. H. W. Plenson, Long Beach, Calif.: "I have a rose tree that was on its last legs. I really all but gave it up. I watered it with RX-15 and was thrilled to see in a short time new leaves coming out. . . . Then buds began to appear. . . . I had to prove it for myself, so I tried RX-15 against other plant foods. I was really astonished at the results obtained in such a short time. Both these Coleus were put in at the same time. The one on the left I fed with 'Name of nationally famous plant food' (which will be furnished upon request). The one on the right was fed with RX-15. What an amazing difference."

Canada Farmer Reports RX-15 Treated Celery Grew Twice The Price As Untreated. Bertham, Ontario, Canada: "I used RX-15 on my seedling celery plants this year and the results were amazing. While they were still in the trays in the greenhouse, their color was a deep green and had very thick stalks. I cut, packed and sold my treated celery two weeks earlier than the rest. Also, the treated trays brought better prices. Twice as much as the untreated trays."
60 Blossoms On One Trumpet Tree—Pomatoes Doubled In Size. Louisiana. Mrs. L. E. Anderson, New Orleans, La.: "I've had Angel Trumpet Trees for years but never had such beautiful blossoms. My 8 foot tree must have almost 60 blossoms on it and nearly double their usual size. My potatoes are unusually beautiful. In fact I took two plants and used RX-15 on one. It doubled in size and flowers."
Grew Enough Vegetables In My 25 Foot Patch To Last All Winter. Ohio. John C. Springfield, Martinberry, Ohio: "We never had so many beautiful flowers and so many vegetables as we had last year. And we give all the credit to your RX-15. It's wonderful. We got you one new customer, Bob Snyder, with whom I work in the factory. We only have two lots, 25 foot each. We raised all our own vegetables for summer use. We canned vegetables that lasted all winter, still have enough to last until the fresh ones start blooming again."

Revitalize—Renourish Your Entire Garden FOR JUST PENNIES A WEEK

RX-15 is so economical, so highly-effective, that one single tablespoon of RX-15 mixed in a gallon of water is enough to revitalize 25 square feet of lawn or 15 square feet in your garden.

one rare and beautiful "Painted Desert Rose" for just an extra 50¢. But we give it to you on this condition. We want you to try RX-15 on your own lawn and garden at our risk. Test it on flowering plants, bulbs, seedlings. Test it on fruit trees, shrubs, hedges, vegetables . . . on anything that grows—on anything that's hard to grow. And if in 7 days your lawn isn't richer, greener, thicker—if those hard-to-grow plants don't start to take on new life—if the foliage isn't greener, more luxuriant—if this season you don't see more buds, sprouts, flowers shooting out on your RX-15 treated plants than you've ever had before—then send back the unused portion and get back every penny you paid for it. But keep your "Painted Desert Rose."

Limited Number Rosebushes Available To This City—You Must Act Today!

If you want to take advantage of this special gift bonus you must act today. This new "Painted Desert" is so new, so rare, only 100,000 are available for the entire United States and Canada. We are therefore forced to limit each city to 1,000 orders. So you must act today!

Write complete address to Garden Research Laboratories, 1944 N.Y.C.

This Coupon Entitles First 1,000 Readers Who Buy RX-15 to Special Premium!

mail your order or phone Templebar 2-7200

Yes, I want to grow thousands of beautiful flowers in my garden. So rush me my big season-long supply of RX-15 for a NO-RISK test. If RX-15 does not do all you claim, I will return unused portion within 90 days and get back every penny I paid for it.

Fill in and send all mail orders to Hales, Washington at 11th, Oakland. Add 4% sales tax if inside the city. 3% if outside, plus shipping and handling charge listed below each item if beyond United Parcel delivery zone.

Item	Size	Price
RX-15	1 lb.	\$4.98
RX-15	5 lb.	\$24.98

plus 34¢ shipping charge

Enough for average lawn and garden for entire season. (Entitles you to 1 rose at 50¢.)

For larger gardens. You save \$1.27. (Entitles you to 2 roses at \$1.00.)

SCIENTIST'S FORMULA SHOOT'S FANTASTIC GROWING POWER INTO PLANTS INSTANTLY!

Grow Flowers, Shrubs, Trees In Virtually Any Soil—Even If You Never Planted A Seed Before

THIS season how would you like to make your flowers bloom by the thousands weeks ahead of your neighbors—double the growing power of undernourished shrubs, trees, hedges, vegetables? Grow a richer, thicker, greener lawn in just 7 days with just 1 sprinkle from a watering pail? Then read this article!

It tells how now, YOU who may know next-to-nothing about gardening can turn your garden into the showplace of the community with thousands of colorful, flaming blossoms—not five years from now—not next year—but this season even

if right now you don't have a seed in the ground—even if your soil is undernourished.

How with normal garden care YOU can pick baskets of meat-packed garden fresh tomatoes, luscious heads of lettuce—sweet,

tender cucumbers, corn and peas from a vegetable patch right in your own backyard. How YOU can amaze the so-called experts in your neighborhood with a rich, thick carpet of lawn—and you won't even have to dirty your hands digging messy, evil-smelling manures into the soil.

"Why Won't Flowers Grow In My Backyard?"

"I guess I just haven't got a green thumb!" Ever said that to yourself? Well, don't you believe it! If flowers won't grow for you—then in case after case it's been proven that your soil is to blame. Why? Science tells us that almost 90% of all garden soils are deficient in some degree in at least one of the 10 vital minerals a plant needs to bloom and flourish. And if you starve a plant of even one of the life-giving soil minerals it needs for rich, green foliage, heavy branching, and vigorous healthy roots, you won't get many flowers no matter how much sun and water you give it—no matter how many hours you slave in your garden.

Sprinkle With RX-15 Save Hours Of Extra Digging!

But now that miserable drudgery of digging in manures that used to go with gardening is over. For many years scientists at one of America's leading plant experiment stations have been testing new types of concentrated plant foods that could be dissolved in ordinary tap water, and when sprinkled on lawns or plants could go to work in minutes.

Finally, in the spring of 1951 these scientists tested these new types of water soluble plant foods to see how fast they could reach into every root, every leaf, every stem, every tissue. A sprinkling was applied to the roots of ordinary plants. Exactly 60 minutes later the leaves were cut off and pressed against special, extra-sensitive film. The results show that this type of water soluble plant food is so fast-acting that it is absorbed by roots and reaches growing tips of leaves in 60 minutes.

Thousands Of Extra Flowers For Only A Few Minutes Extra Work

And now do you realize what RX-15 means to you? It means

that today you can go out with a sprinkling can and in a few minutes start to shoot new life into your garden. Revitalize your whole undernourished lawn . . . give it results you never dreamed possible in 7 days.

It means that whether you're an expert gardener or the greenest beginner now YOU can make flowers bloom even in mineral-starved soil by simply adding this inexpensive plant food—RX-15.

This remarkable plant food means that with normal garden care you can grow masses of beautiful roses, dahlias, phlox, gladiolus and chrysanthemums in your garden this season with a sprinkling of RX-15 once or twice a month. It means that no matter how starved your soil may be now, with a few sprinkles of RX-15, you can pick baskets full of juicy, mouth-watering tomatoes, giant heads of lettuce, cabbages, luscious corn, carrots and peas and strawberries from a patch in your backyard.

A Beautiful Garden Yours For A Few Extra Pennies

It means that RX-15 can help you grow a thick, green lawn the very first time you try—and it will only cost you pennies to apply it! It means that you can grow hundreds of flowers in your window boxes—grow thousands of flowers this season from plants you already have in your garden, from seeds you can still put in the ground.

And because RX-15 instantly feeds plants the 10-life-giving soil minerals they need for healthy bloom, it means that merely sprinkling with RX-15 can make starved, undernourished lawns, trees, shrubs, houseplants start to spring back to new life instantly!

It means that with normal garden care you can have the garden of your dreams no matter how empty and barren it may look now. You'll be amazed at the way plants, seedlings, shrubs, bulbs and trees start shooting out new buds, stems, branches . . . the way they produce thicker, greener bigger leaves and flowers even in the most mineral-starved soil, when you sprinkle them with a spoonful of RX-15 dissolved in water . . . and it goes to work instantly!

Make This No-Risk Test In Your Own Garden—

Since 1951, when RX-15 was first introduced to the public, it has become the fastest-selling water soluble plant food in the world. In less than two years, over 500,000 gardeners, farmers and nurserymen have used RX-15. Thousands can tell you about the amazing results. From every corner of the United States and

Canada letters are pouring in from home gardeners who have used RX-15 where everything else they had tried failed—in starved, undernourished soil, in sand—even in cinders. And on the basis of the astonishing results reported by these gardeners, the Garden Research Laboratories felt safe in making this daring gift bonus offer.

Only RX-15 Makes this Daring MONEY-BACK GUARANTEE

1. TEST RX-15 ON YOUR LAWN AT OUR RISK: Take 1 square foot of your lawn, in any part of your yard, and sprinkle with RX-15 as directed. If in 7 days, that 1 square foot of grass isn't growing greener, springier, healthier, taller, thicker than untreated section—RETURN RX-15 FOR FULL MONEY BACK!

2. TEST RX-15 ON FLOWERING PLANTS, BULBS, SEEDLINGS AT OUR RISK: Mix RX-15 in water and sprinkle on leaves of roses, hydrangeas, chrysanthemums . . . any kind of plant in your garden. (You can't waste a drop. Extra drops down to nourish soil around roots.) RX-15 must make them grow taller, faster, bigger, better—buds and berries—RETURN RX-15 FOR FULL MONEY BACK!

3. TEST RX-15 ON FRUIT TREES, SHRUBS, BUSHES AT OUR RISK: Mix RX-15 in water and sprinkle on scrappy, poor growing fruit trees, shrubs, hedges. Inside of minutes 2 fresh life-giving new vigor into plants from roots to twigs. RETURN RX-15 FOR FULL MONEY BACK!

4. TEST RX-15 ON VEGETABLES AT OUR RISK: Sprinkle RX-15 in water on any growing vegetable plant. If that vegetable isn't bigger, juicier, tastes better than any vegetable you've ever cooked—RETURN RX-15 FOR FULL MONEY BACK!

And if you don't see your undernourished shrub, tree, hedges shoot out new branches, leaves, buds and berries—RETURN RX-15 FOR FULL MONEY BACK!

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PROOF TEST NO. 1 PLANTS DOUBLE SIZE IN 12 DAYS



MAKE THIS COMPARISON TEST ON YOUR FLOWERS! Look at these two groups of young calla plants. Both were potted the same day, in the same soil and grew side by side under identical growing conditions. Group A received normal supply of water once a week. Group B, at right, received same supply of water with tiny trace of RX-15 added. See the amazing difference 12 days later.

PROOF TEST NO. 2 GROW YOUR NAME IN THE GRASS



MAKE THIS 60 SECOND TEST ON YOUR LAWN: See for yourself how fast-acting RX-15 can turn your sick-looking grass into a rich carpet of lawn. Dissolve 1 tablespoon of RX-15 in a gallon of water and write the letters of your name right on your lawn. It takes only 60 seconds . . . yet in 7 days from today you'll see that RX-15 treated lawn is growing so much thicker, greener, faster than your untreated section, you'll actually be able to read your name in the grass. And if you don't get these amazing results, simply send back the unused portion of RX-15 and get back every penny you paid for it.