

# Secrets of Eastern Super-Men Revealed To West At Last!

**PROVEN BEYOND DOUBT!** Your body is hundreds of times stronger than you think! Your mind is thousands of times more powerful than you have ever dreamed!

Here's how to liberate these explosive powers that are your God-Given Right! Use them to fill up your life with dazzling new health and vitality...armies of devoted friends and supporters...wealth, power and influence far beyond your fondest dreams!

This is the startling story of a book buried by the very World War II it predicted...passed from hand to hand by the few who were fortunate enough to know of it till it became a veritable legend...and now released again for the first time in over 30 years, to prove to you that the limitations you have been led to accept for your mind and body ARE COMPLETELY FALSE!

(Right now, before you read another word, turn to the photograph below and study the towering credentials of this author. See for yourself that he was indeed a "Super-Scientist"—one of England's leading physicians, psychologists, neurologists and philosophers! And then, keep this man's unimpeachable scientific reputation firmly in mind, as you learn in this advertisement the almost-unbelievable new powers this book will liberate in every aspect of your entire life—LITERALLY OVERNIGHT!)

Here they are. Here is what this amazing book is designed to do for you, from the very first moment that you begin to skim through its pages—

1) You attain **STARTLING NEW CONTROL** over every part of your BODY! So thorough that you may actually will yourself to sleep in the blink of an eyelash...give yourself a full day's healthful "exercise" in minutes, without moving a muscle...shut off pain from any member of your body instantly, as though you had just given yourself a "mental anesthetic"!

2) You develop powers of **CONCENTRATION, REASONING, WILL POWER** so dazzling that you can actually **HYPNOTIZE OTHERS** without their even realizing that you are in the same room with them!

3) You then use these hypnotic powers to attain a **MASTERY OF THOSE AROUND YOU** so overwhelming that, if necessary, they

will sacrifice their own goals for yours—will give up their own needs and desires to follow you blindly!

4) And at the same time, and equally as important, you will develop an **ALMOST-INVULNERABLE SHIELD AGAINST EVIL!** Against the malice and hostility of others! Against bad luck, misfortune, ill health, financial reverses—before they can even BEGIN to work against you!

And 5) You will then go on to develop the "Super Powers" locked today in your unconscious—powers that you never dreamed existed until this book begins to reveal them, to you, one by one. **Hidden "Sixth-Senses" that allow you to manufacture your own good fortune...develop telepathic insight into the deepest secrets of others...predict the future with astounding clarity...even above the physical limitations of your own body, and probe the very mysteries of life-after-death!**

### All These Incredible Gifts Are Yours! But First We Must Add Two Vital Words Of Warning!

Again, let me repeat that these techniques have been proven for thousands of years in the Orient; and that they are now being passed on to you, for the first time, by one of England's leading scientists. There is no doubt that they exist, and that they liberate almost frightening powers in the men and women who use them!

### But—You Must Realize These Two Vital Facts Concerning Them:

1) You will NOT attain them simply by "wishing" you had them! If you want this type of almost "Super-Human" power, you must be willing to work for it! To devote ten or fifteen minutes a day—EVERY DAY—to the mental exercises that develop these incredible forces within you! YOU CANNOT AFFORD TO MISS A SINGLE DAY—nor will you want to, when you see, DAY, AFTER DAY AFTER DAY, the growing powers of concentration, reasoning, personal magnetism, bodily vitality, command over others, renewed health and vigor and all the rest THAT THESE EXERCISES ARE BUILDING UP IN YOUR BODY AS THOUGH IT WERE A GIANT GENERATOR!

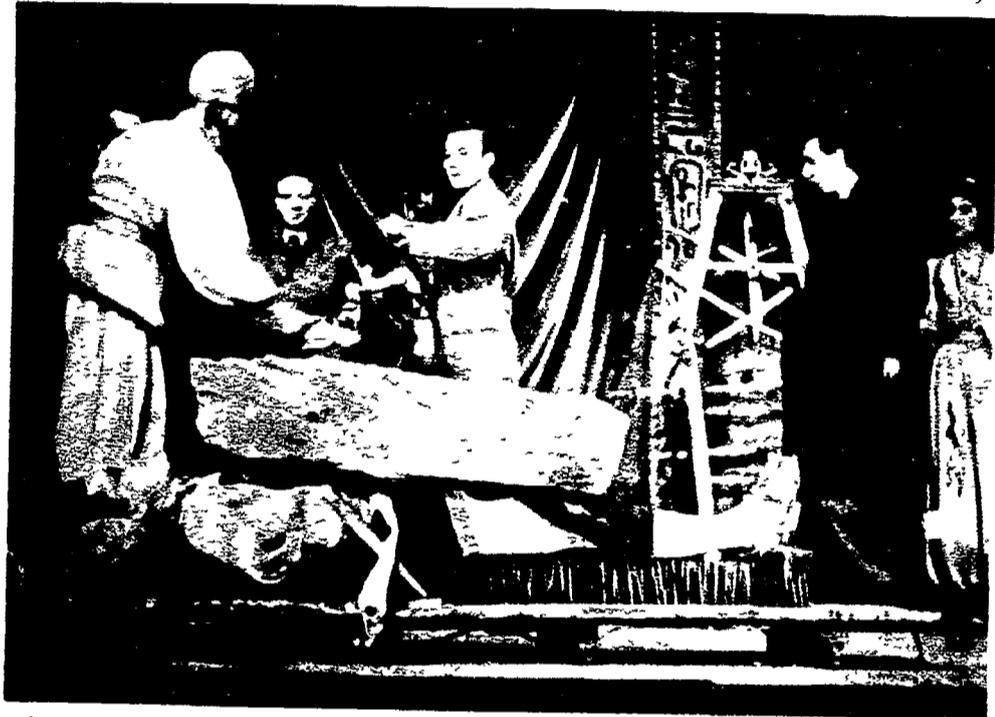
2) And, even more important, by the very nature of these forces, YOU CANNOT TAP THEM UNLESS YOU ARE WILLING TO PUT THEM TO WORK FOR OTHER PEOPLE'S GOOD AS WELL AS YOUR OWN! If you wish complete control over others to direct them for their own good, these techniques will give it to you; but if you wish to turn them to evil ends, you will gain nothing! If you wish huge sums of money to build with, to make your visions a reality, these techniques will give them to you; but if you wish this money for nothing but selfish ends, you will get nothing!

This is a book for men and women with A PURPOSE in life—with dreams and goals and visions they have never before been given the power to accomplish! THESE POWERS ARE NOW AT HAND! They are yours, if you will simply stretch forward your hands to gain them!

Here—again—is a small sampling of what awaits you in this truly incredible book:



This man's neck muscles are no stronger than yours. Yet, when he floods them with the supercharged power generated by his mind, twelve strong spectators cannot strangle him! These, and many more equally astonishing photographs are reproduced in this great volume! Thrill to it yourself, entirely at our risk!



A demonstration, before hundreds, in an English auditorium. The Yogi lies on a bed of ten thousand nails. The man with the sledge hammer is breaking a stone resting on the Yogi's body. The stone is too heavy for four men to lift it. It is broken after many attempts, but the Yogi is uninjured. Proof beyond doubt of the mind's power, when adequately trained, to ward off both pain and danger.

### The Magic Laws Of Nature— Revealed At Last!

How to cleanse your mind and body, with your own breath, so that your skin may actually become free of blemishes... your digestion that of a young person... your voice filled with the charm and fascination of music.

How to gain incredible personal magnetism that makes others follow your commands without question.

Why the powers of will, of concentration, and of mind-functioning that you use today are like a feeble infant to those that actually lie buried inside you.

How to achieve THOUGHT-VISUALIZATION so powerful that others standing next to you will actually be able to see, feel, be visibly moved by your thoughts, as though they were real!

The truth about FEAR. And why, if you allow it to run uncontrolled in your mind—if you do not take this one simple precaution against it—it may actually destroy your fortune by materializing the thing you fear most.

How to rid your mind forever of the deadly ideas of disease, failure and poverty.

How to DEMAND success from life! How to turn wishes into demands, and demands into inevitable reality!

The art of getting yourself ready to receive success.

The art of Masterly Inactivity! How to make great fortune COME TO YOU—far faster than if you were to pursue it 24 hours a day the wrong way!

Why some men's dreams always come true, and others always fail. Why fools often make fortunes from situations wise men avoid like the plague. Why some people attract good luck like a magnet, and others can only borrow bad luck. There IS a key! And page 55 has it!

### You Have Far More Power Over Your Life Than You Have Ever Dreamed!

#### This Book Shows You How To Use It!

The great "Image-Mistake" four people out of five make, that opens their bodies wide to sickness!

The science of tuning in to God. How to take a "two-week vacation" in 15 minutes, without ever leaving your chair. How to develop beautiful body muscles and posture by practicing "imaginary" exercises. How to attain the "perfect" state of relaxation—lie in such effortless ease on your bed that it is virtually impossible for you not to fall asleep. Why do bad things happen to you? Learn for

the first time how most people literally TUNE IN to bad luck! And how to shut it out of your life as though you were slamming down a window on a draft!

How to STOP LETTING OTHERS SHAPE YOUR WORLD FOR YOU! And start shaping life TO YOUR OWN ENDS—TOMORROW!

When the first youth has faded from your body, a second youth still remains to be tapped. Here's how to develop it—overnight.

Why pain is an illusion. And how this simple technique of controlling your nerve-reactions can prove it to you in a few short minutes.

Do we live again? Is there a Grand Cycle of Life that knows of no mortality? Read page 176, and discover why the answer is overwhelmingly YES!

### Read It From Cover To Cover, Entirely At Our Risk!

This amazing book, called by its world-famous author POWERS THAT BE, is now yours, in a brand-new deluxe edition for only \$5.98 complete.

If you are not completely delighted, simply return the book for every cent of your purchase price back! You have nothing to lose! A whole new world of knowledge to gain! Send in the No-Risk Coupon—TODAY!

### INFORMATION, INCORPORATED

119 Fifth Ave., New York, N.Y. 10003

---MAIL NO-RISK COUPON TODAY!---

INFORMATION, INCORPORATED, Dept. FW-10  
119 Fifth Ave., New York, N.Y. 10003

Gentlemen: Without obligation, please rush me Sir Alexander Cannon's revolutionary book, POWERS THAT BE. I am enclosing \$5.98 complete. I understand this book is fully guaranteed. If this book does not do everything you say...if I am not completely delighted within 10 days, I will return book for full money back at once.

If you wish your order sent C.O.D., check here. Enclose only \$1 good-will deposit. Pay postman balance plus C.O.D. postage and handling charges. Same money-back guarantee of course!

Name \_\_\_\_\_  
(Please Print)

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

© Information, Incorporated, 1967



THE AUTHOR  
ALEXANDER CANNON

K.C.A., M.D., PH.D., D.P.M., M.A., CH.B., F.R.G.S.,  
F.R.S.M., F.R.S. TROP. M. & H.  
MEMBER OF THE ROYAL MEDICO-PSYCHOLOGICAL  
ASSOCIATION OF GREAT BRITAIN AND IRELAND  
MEMBER OF THE BRITISH MEDICAL ASSOCIATION  
(EXECUTIVE COUNCIL 1934-5)  
MEMBER OF THE SOCIETY FOR PSYCHICAL  
RESEARCH, LONDON  
MEMBER OF THE SOCIETY FOR THE STUDY OF  
INEBRIETY, LONDON  
MEMBER OF THE SECTIONS OF PSYCHIATRY AND  
NEUROLOGY OF THE ROYAL SOCIETY  
OF MEDICINE, LONDON  
VICE-PRESIDENT OF THE UNIVERSITY OF  
HONG KONG MEDICAL SOCIETY  
KUSHOG YOGI OF NORTHERN TIBET  
MASTER OF THE FIFTH OF THE GREAT WHITE  
LODGE OF THE HIMALAYAS