

Now! The World's Greatest Minds Force-Feed Their Knowledge Into Your Brain—Automatically!

Yes! How would you like to borrow the Memory Power of HARRY LORAYNE—the world's Number One Mental Wizard, who can remember the names and faces of up to 700 people after meeting them only once!

Or have LESLIE LE CRON—the "super-hypnotist" who teaches doctors how to control other minds—show you how to liberate the *perpetual intellectual and personal power of your unconscious mind*. INSTANTLY. SIMPLY BY DOING NOTHING MORE THAN PUSHING A BUTTON!

Or have a dozen more of the country's top intellectual, financial and medical leaders POUR "AUTOMATIC KNOWLEDGE" INTO YOUR BRAIN as simply and logically and inevitably as this...

Turns A Tape Recorder Into A Private Tutor, Teaches You Conscious Facts At The Same Time That It Trains Your Subconscious Mind.

Just picture this revolutionary break-through to yourself! Let's say that tomorrow morning you want to learn Harry Lorayne's amazing Master Memory Code, that enables you to memorize the names and telephone numbers of as many as FIFTY people, without error.

Or you want to master every detail of the thrilling step-by-step audio course on developing "Money-Making Radar" so you can scoop up golden opportunities, instantly and automatically before the men around you even recognize that they are there!

Or you wish to take the vital points of that 12-page memo you received last night, and burn it into your memory so perfectly that you can dazzle your associates with your insight into it, this very morning!

How can it be done? Before this electronic break-through, it would have been almost impossible! It would have required days of study... super concentration... hour upon hour of painful memorization!

But Now Look At How Easy It Is!

All you do is this:

Simply take the material you want to burn into your memory—for example, the Seven Golden Money Making Rules—AND RECORD THEM ON THE SPECIAL "AUTOMATIC-MEMORIZER" WE SEND YOU AS JUST ONE PART OF THIS ELECTRONIC, AUTOMATED LEARNING PROGRAM!

That's all you do! Now your "Electronic Teacher" takes over! Push the Starter Button any time you wish—let's say in that "wasted" three-quarters of an hour while you're driving to work. AUTOMATICALLY, without your making another adjustment, this AUTOMATIC-MEMORIZER repeats those seven golden rules over and over every twelve minutes.

Think of it! Now concentration is no longer required! Now any necessity for study has completely vanished! Now, will power can be thrown out the window! Go ahead and "concentrate" on your driving. Let your mind "wander". Make no attempt, if you wish, to "consciously" try to memorize these rules. But realize this vital fact: That every simple moment you are driving, this information is being "force-fed" into your mind!

AUTOMATICALLY—over and over again—they irresistibly pour into your brain! AUTOMATICALLY—no matter what else you are doing—your mind finds it will concentrate on the information the recorder is feeding to it!

AUTOMATICALLY—that material is absorbed by your memory is stored up in your memory like a giant file cabinet—ready to spring to your lips the instant you need it! To give you these vital money-making facts at your finger tips 24 hours a day... to dazzle others with your ability to scoop up opportunities that completely elude them... to give you the speed and sureness and fortune-building accuracy of a "Living Computer".

HERE IS THE VAST NEW WORLD OF KNOWLEDGE THEY POUR INTO YOUR MIND TOMORROW, AT OUR RISK.

1. SELF-HYPNOTISM

Poured into your mind by Leslie Le Cron, the man who teaches doctors hypnotism. Helps control fears—bad temper—bad habits—allergies—smoking—morbid fears—fatigue—hostility, anger, fear of rejection—develop the invincible habit of winning, constantly! CR-21...SELF-HYPNOSIS...\$7.98.

2. DEVELOP A TAPE-RECORDER MEMORY!

Poured into your mind by Harry Lorayne, "the world's greatest memory expert." 50 tested and proven memory intensifiers that double your power to remember names and faces, lists, appointment schedules, speeches, sales presentations, important articles—all in perfect order! Repeat entire conversations, almost word by word. Remember every card played. And much more! AR-7...SUPER POWER MEMORY...\$7.98.

3. INSTANT WORD POWER

Another Harry Lorayne Instant-Mastery Course! Lets you burn more power-packed words into your memory in a single weekend than the average person learns in a year! Gives you thousands of new emotion-packed words, knowledge-packed words, power-packed words that make people see and feel and do exactly what these words tell them to do! All yours instantly! CR-19...WORD POWER COURSE...\$7.98.

4. TURN YOUR MIND INTO A MENTAL MAGNET

Again, Harry Lorayne opens his innermost secrets to you! Literally magnetizes the scattered, disorganized powers of your mind overnight! Gives you dazzling personal magnetism... willpower... overwhelming drive and energy... keen financial judgment! Automatically draws love, friends, power, money into your life OVERNIGHT! CR-13...INSTANT MIND POWER...\$7.98.

5. DOUBLE YOUR POWER TO LEARN

Poured into your brain by Eugene M. Schwartz, one of the world's largest publishers of educational systems and shortcuts. Read twice as fast as you can today! Absorb facts like a sponge! Flash through math, business, financial problems! Hold people spellbound with the power of your speech simply by putting your locked-up learning powers to work! CR-3...POWER LEARNING...\$7.98.

6. FLUENT SPANISH OR FRENCH IN 24 HOURS

Poured into your brain by Alfred Z. Owen, nationally-known "Instant Language" pioneer, who shows you how to speak complete sentences in HALF AN HOUR. Carry on everyday conversation in just 24 hours! Start chatting away like a native almost from the very beginning! All without declining a single verb, memorizing a single rule of grammar! LANGUAGE COURSE: FR-1 FRENCH \$7.98—SP-1 SPANISH \$7.98.

7. DOUBLE YOUR READING SPEED IN ONE WEEK

Another Eugene Schwartz Instant-Mastery Course! Finish an entire novel in a single evening! Slash through a business report in sixty seconds! Read a complete magazine article in three minutes! And understand twice as much! Remember twice as much! HR-2...SPEED READING...\$7.98.

8. HOW TO EAT YOUR WAY OUT OF FATIGUE

Clement G. Martin, M.D., F.A.C.S., F.A.C.N., reveals what may be the real reason for your constant tiredness, unremitting fatigue, lack of mental and physical energy. In minutes, this amazing tape recorder course tells you how simple delicious meals can convert that drained feeling into bursting new vitality, willing new energy, dazzling new mental awareness. HF-4...EAT YOUR WAY OUT OF FATIGUE...\$7.98.

9. MILLION DOLLAR PERSONALITY

Now, one of the world's most powerful, behind-the-scenes operators shows you how to have golden riches pouring into your lap... family and friends idolizing you... enemies and strangers respecting you... customers, bosses, acquaintances accept your leadership—all with these instant-domination personality secrets! Nervousness, hedging, other weak emotions will be out of your life for all times once you try this great course. MP-3...MILLION DOLLAR PERSONALITY...\$7.98.

10. BECOME A MATHEMATICAL WIZARD OVERNIGHT!

Amazing new Speed Math course has you multiplying, dividing, making stock market calculations in your mind—INSTANTLY! JR-17...MIRACLE MATH...\$7.98.

11. CAST YOUR OWN HOROSCOPE!

Find out now, to your amazement and delight, the mighty secrets the stars reveal about your potential for fame and fortune! All instructions included! AT-1...ASTROLOGY...\$7.98.

12. HOW TO AVOID LAWYERS

A widely experienced practicing attorney shows you frank self-help advice in legal matters—so that you protect your rights, avoid traps, stop being cheated, handle legal papers with surety and safety! AL-3...HOW TO AVOID LAWYERS...\$7.98.

13. HOW TO DEFEND YOURSELF AGAINST THE HUMAN PARASITES WHO WANT TO RULE YOUR LIFE!

Leading psychologists show you how to forget your past, forget your feelings of inadequacy, AND TAKE FULL COMMAND OF YOUR LIFE, TODAY! How to be "selfish", and make others love you for it! RR-2...BEYOND SUCCESS AND FAILURE...\$7.98.

PLUS ALL THESE INSTANT-MASTERY COLLEGE- LEVEL AUTOMATED LEARNING COURSES:

CL-2: BASIC ECONOMICS. Business organization, personal income, saving, investments, capital, banking, business cycles, supply and demand in the market place, and more! \$7.98.

CL-5: BASIC ACCOUNTING. Ledgers, journals, balances, discounts, depreciation, cash accrual, and more! \$7.98.

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CL-13: ENGLISH GRAMMAR AND USAGE. Parts of speech, sentences and fragments, proper usage, point of view, double negatives, and more. \$7.98.

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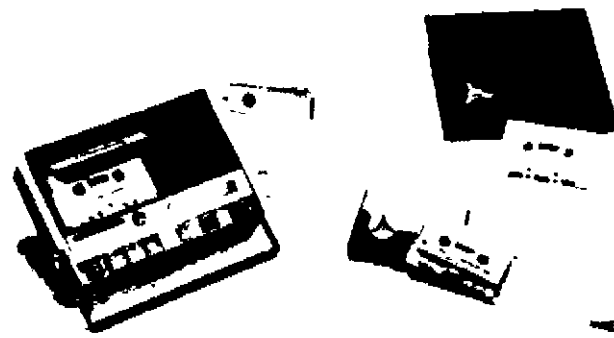
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☐ CR-13 ☐ SP-1 ☐ JR-17 ☐ CL-2 ☐ CL-18 ☐ CL-25
☐ CR-19 ☐ HR-2 ☐ AT-1 ☐ CL-5 ☐ CL-21 ☐ CL-26

☐ AUTOMATIC MEMORIZER \$8.98

TOTAL ENCLOSED \$ _____

WE PAY POSTAGE AND HANDLING ON ALL PREPAID ORDERS



AUTOMATED LEARNING PROGRAM

Consisting of the following elements:

NO TAPE HANDLING/SNAP-IN/EASY LOAD/
TRANSISTORIZED/BATTERY AND ELECTRIC

1. COMPACT CASSETTE TAPE RECORDER

• PLUS COMPLETE LINE OF ACCESSORIES.. At no extra charge, you get:

- A) Full-Range Microphone with Remote Control Switch
- B) 60 Minute Cassette.
- C) Private Monitoring Earphone.

2. AUTOMATIC MEMORIZER

Makes memorizing ANY data absolutely automatic! So it is almost impossible NOT to learn! So that you master every detail—amaze your friends with your complete recall that very same evening! Any information you wish to learn will be AUTOMATICALLY REPEATED—with no more effort on your part than simply—Listening—and Learning!

3. AUTOMATED LEARNING COURSE

Choose the course of your choice from the enclosed catalog—as part of your Automated Learning Program. The courses are complete with: Pre-Recorded subject material tape cassette and instruction book in handsome bookshelf binder.

CL-18: BUSINESS LAW. Systems and divisions, courts and procedures, contracts, personal property, estates, mortgages, real estate, and more. \$7.98.

CL-21: ALGEBRA. Basic laws, fractions, radicals, graphs, logarithms, and more. \$7.98.

CL-23: PUBLIC SPEAKING. Types of delivery, organizing material, patterns for speaking, delivery techniques, powerful conclusions, and more. \$7.98.

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New courses are in constant preparation. We shall advise you as the new courses are available.

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All yours—not by studying, but by listening. Not by stopping everything else and plowing your way tortuously through a book—but simply by letting your ears be your "teacher" while you dress in the morning or while you drive to and from work...or while you eat...or while you clean the house or work on your hobby...or any other five or ten free minutes you have every day!

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