

# NOW! Automatic Learning With: "THE INFORMATION MACHINE"

Yes, the world's greatest minds—coupled with the most powerful information scanning system ever devised by the mind of man—can turn you into a walking encyclopedia!

What's the secret? A new electronic method of **PASSIVE LEARNING**. That enables you to absorb any skill or subject you care to, far faster with your eyes closed (if you wish) than with them open.

This is the **A.L.I. AUTOMATED LEARNING SYSTEM**. It has already been proven on thousands of men and women...already purchased by dozens of schools and colleges for their own students.

It turns any tape recorder into an **INFORMATION MACHINE**. Any tape recorder becomes your private tutor—all you do is sit back and allow the **INFORMATION** to be force-fed into your mind.

## Never Before Possible: How To Learn Without Studying!

The system is incredibly simple. It works on any tape recorder you wish—the one described below (which you may try entirely at our risk), or the one you own today. In either case, the only work **YOU DO** is to slip in our cassette...push a button...and then go right on doing what you were doing before.

It can give you overnight mastery of—  
• a file cabinet memory • hypnotic control over others • steel-shutter concentration • dazzling new power to make money • any foreign language you wish • over twenty-five simplified college subjects—including mathematics, history, science, accounting, philosophy, economics, law, and much more.

## Here Are The People Who Can Change Your Life!

Your teachers are acknowledged leaders in their fields—business leaders who receive thousands of dollars to instruct executives of America's top corporations... Educational leaders who have devoted their lives to developing aggressive, productive teaching technology techniques that accelerate absorption of **INFORMATION** three—four—even five times!

### For Example:

Your instructor in memory and mind power is **HARRY LORAYNE**—who has shown over a quarter of a million people how to achieve startling improvements in their memory and mental powers. In just the first few minutes of this course you will learn the tricks—and that's all they really are—just tricks that will allow you to use 70—80—even 95% of your brain—instead of the paltry 15 to 25% you are now using!

Important, privileged **INFORMATION** from **EUGENE M. SCHWARTZ**, one of the world's largest publishers of educational teaching systems and techniques. Mr. Schwartz will prove you are really "much smarter than you think!" With his instructional genius you will learn to absorb **INFORMATION** at a rate you never before believed possible.

**DR. MORTON B. GLENN**, former president of the American College of Nutrition, and with a listing of "credits" from Universities and training institutions around the world, will give you the professional secrets that will help you to live a longer, healthier life so that you can enjoy the financial gains you have achieved in your productive life.

**LESLIE LECHON**—The "super-hypnotist" who teaches Doctors how to control other minds—he will show you how to liberate the gargantuan intellectual and personal power of your unconscious mind—simply by pushing a button and letting this powerful information pour into your brain!

HERE IS THE VAST NEW WORLD OF KNOWLEDGE  
THEY POUR INTO YOUR MIND TOMORROW, AT OUR RISK.

### 1. SELF-HYPNOTISM

Poured into your mind by **Leslie Le Cron**, the man who teaches doctors hypnotism. Helps control fears—bad temper—bad habits—allergies—smoking—morbid fears—fatigue—hostility, anger, fear of rejection—develop the invincible habit of winning, constantly! **CR-21... SELF-HYPNOSIS... \$9.98**

### 2. DEVELOP A TAPE-RECORDER MEMORY!

Poured into your mind by **Harry Lorayne**, "the world's greatest memory expert." 50 tested and proven memory intensifiers that double your power to remember names and faces, lists, appointment schedules, speeches, sales presentations, important articles—all in perfect order! Repeat entire conversations, almost word by word. Remember every card played. And much more! **AR-7... SUPER POWER MEMORY... \$9.98**

### 3. INSTANT WORD POWER

Another **Harry Lorayne Instant-Mastery Course!** Lets you burn more power-packed words into your memory in a single weekend than the average person learns in a year! Gives you thousands of new emotion-packed words, knowledge-packed words, power-packed words, that make people see and feel and do exactly what these words tell them to do! All yours instantly! **CR-19... WORD POWER COURSE... \$9.98**

### 4. TURN YOUR MIND INTO A MENTAL MAGNET

Again, **Harry Lorayne** opens his innermost secrets to you! Literally magnetizes the scattered, disorganized powers of your mind overnight! Gives you dazzling personal magnetism... willpower... overwhelming drive and energy... keen financial judgment! Automatically draws love, friends, power, money into your life **OVERNIGHT!** **CR-13... INSTANT MIND POWER... \$9.98**

### 5. DOUBLE YOUR POWER TO LEARN

Poured into your brain by **Eugene M. Schwartz**, one of the world's largest publishers of educational systems and shortcuts. Read twice as fast as you can today! Absorb facts like a sponge! Flash through math, business, financial problems! Hold your speech spellbound with the power of your speech simply by putting your locked-up learning powers to work! **CR-3... POWER LEARNING... \$9.98**

### 6. FLUENT SPANISH OR FRENCH IN 24 HOURS

Poured into your brain by **Aired Z. Owen**, nationally-known "Instant Language" pioneer, who shows you how to speak complete sentences in **HALF AN HOUR**. Carry on everyday conversation in just 24 hours! Start chatting away like a native almost from the very beginning! All without declining a single verb, memorizing a single rule of grammar! **LANGUAGE COURSE: FR-1 FRENCH \$9.98—SP-1 SPANISH \$9.98**

### 7. DOUBLE YOUR READING SPEED IN ONE WEEK

Another **Eugene Schwartz Instant-Mastery Course!** Finish an entire novel in a single evening! Slash through a business report in sixty seconds! Read a complete magazine article in three minutes! And understand twice as much! Remember twice as much! **RR-3... SPEED READING... \$9.98**

### 8. HOW TO EAT YOUR WAY OUT OF FATIGUE

**Clement G. Martin, M.D., F.A.G.S., F.A.C.N.**, reveals what may be the real reason for your constant tiredness, unremitting fatigue, lack of mental and physical energy. In minutes, this amazing tape recorder course tells you how simple, delicious meals can convert that drained-feeling into bursting new vitality, willing new energy, dazzling new mental awareness. **RF-4... EAT YOUR WAY OUT OF FATIGUE... \$9.98**

### 9. MILLION DOLLAR PERSONALITY

Now, one of the world's most powerful, behind-the-scenes operators shows you how to have golden riches pouring into your lap...family and friends idolizing you... enemies and strangers respecting you... customers, bosses, acquaintances accept your leadership—all with these instant-dominance personality secrets! Nervousness, fidgeting, other weak emotions will be out of your life for all times once you try this great course. **MP-3... MILLION DOLLAR PERSONALITY... \$9.98**

### 10. BECOME A MATHEMATICAL WIZARD OVERNIGHT!

Amazing new **Speed-Math** course has you multiplying, dividing, making stock market calculations in your mind—*instantly!* **MR-17... MIRACLE MATH... \$9.98**

### 11. CAST YOUR OWN HOROSCOPE!

Find out now, to your amazement and delight, the mighty secrets the stars reveal about your potential for fame and fortune! All instructions included! **AT-1... ASTROLOGY... \$9.98**

### 12. HOW TO AVOID LAWYERS

A widely experienced practicing attorney shows you frank self-help advice in legal matters—so that you protect your rights, avoid traps, stop being cheated, handle legal papers with surety and safety! **AL-3... NOW TO AVOID LAWYERS... \$9.98**

### 13. HOW TO DEFEND YOURSELF AGAINST THE HUMAN PARASITES WHO WANT TO RULE YOUR LIFE!

Leading psychologists show you how to forget your past, forget your feelings of inadequacy, **AND TAKE FULL COMMAND OF YOUR LIFE, TODAY!** How to be "selfish", and make others love you for it! **RR-2... BEYOND SUCCESS AND FAILURE... \$9.98**

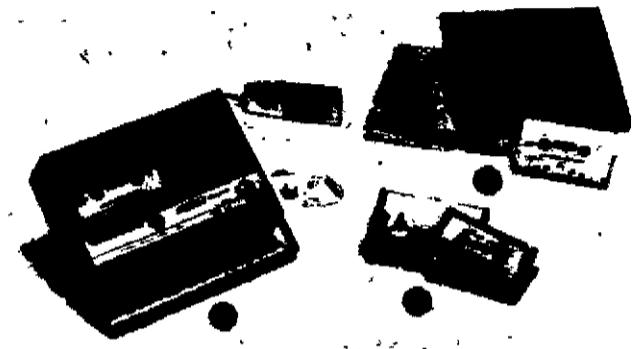
### PLUS ALL THESE INSTANT-MASTERY COLLEGE-LEVEL AUTOMATED LEARNING COURSES:

**CL-2: BASIC ECONOMICS.** Business organization, personal income, saving, investments, capital, banking, business cycles, supply and demand in the market place, and more! **\$9.98**

**CL-5: BASIC ACCOUNTING.** Ledgers, journals, balances, discounts, depreciation, cash accrual, and more! **\$9.98**

**CL-7: CHEMISTRY.** Matter, elements and compounds, laws, solutions, symbols, formulas and more! **\$9.98**

**CL-13: ENGLISH GRAMMAR AND USAGE.** Parts of speech, sentences and fragments, proper usage, point of view, double negatives, and more. **\$9.98**



## AUTOMATED LEARNING PROGRAM

Consisting of the following elements:

**NO TAPE HANDLING/SNAP-IN/EASY LOAD/TRANSISTORIZED/BATTERY AND ELECTRIC**

### ● COMPACT CASSETTE TAPE RECORDER

• **PLUS COMPLETE LINE OF ACCESSORIES...** At no extra charge, you get:

- A) Full-Range Microphone with Remote Control Switch.
- B) 60 Minute Cassette.
- C) Private Monitoring Earphone.

### ● AUTOMATIC MEMORIZER

Makes memorizing **ANY** data absolutely automatic! So it is almost impossible **NOT** to learn! So that you master every detail—amaze your friends with your complete recall that very same evening! Any information you wish to learn will be **AUTOMATICALLY REPEATED**—with no more effort on your part than simply—Listening—and Learning!

### ● TWO AUTOMATED LEARNING COURSES

Choose the courses of your choice as part of your Automated Learning Program. The courses are complete with: Pre-Recorded subject material tape cassette and instruction book in handsome bookshelf binder.

**CL-18: BUSINESS LAW.** Systems and divisions, courts and procedures, contracts, personal property, estates, mortgages, real estate, and more. **\$9.98**

**CL-21: ALGEBRA.** Basic laws, fractions, radicals, graphs, logarithms, and more. **\$9.98**

**CL-23: PUBLIC SPEAKING.** Types of delivery, organizing material, patterns for speaking, delivery techniques, powerful conclusions, and more. **\$9.98**

**CL-34: BASIC PSYCHOLOGY.** Stimulus, central nervous system, sensations, gestalt, perception, motivation, learning, and more. **\$9.98**

**CL-25: PHILOSOPHY.** Metaphysics, existentialism, ethics, idealism, epistemology, aesthetics, and more. **\$9.98**

**CL-26: SOCIOLOGY.** Groups, cultures, races, social change, population, mass society, and more. **\$9.98**

New courses are in constant preparation. We shall advise you as the new courses are available.

### Try Any Number Of Them At Our Risk.

All yours—not by studying, but by listening. Not by stopping everything else and plowing your way tortuously through a book—but simply by letting your ears be your "teacher" while you dress in the morning...or while you drive to and from work...or while you eat...or while you clean the house or work on your hobby...or any other five or ten free minutes you have every day.

The coupon below brings them to you—at our risk. All you have to do now, is simply check off the skills you want tomorrow—at our risk.

### MAIL NO-RISK FREE TRIAL ORDER TODAY

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#### CHECK HERE TO ORDER FULL TAPE RECORDER PROGRAM

Gentlemen: I want to try your **AUTOMATED LEARNING PROGRAM** plus the course of my choice for 2 full weeks without risk or obligation. If I am not completely satisfied in every way, I may return the complete program for a prompt and full refund, with no questions asked. It is also my understanding that I may order any course I wish now, or at any time in the future, and pay only \$9.98 for each course.

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REEL-TO-REEL  COMPACT CASSETTE

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