



A. This simple stroking motion with your fingers could diminish ugly forehead lines, the very first time you use it.

B. How to gently freeze ugly lines out of your mouth and lip line—shown in Lesson Three.

C. A smoother neck and chin line—with nothing more than your own five fingers!

D. Sagging mouth corners? Try this 10-second lifter-upper, and get the thrill of your lift the very first time!

E. Young-looking eyes start at your forehead! (Only one woman out of a hundred knows this! Prove it yourself, in Lesson Four!

How To Stroke Wrinkles Right Out Of Your Face!

NOTED PHYSICIANS AGREE!

"I believe it is probable that you will look noticeably younger within weeks, and that the visible ageing of your face will be retarded to a significant degree. In my opinion, this new system merits the serious attention of any woman, or man, who is interested in retaining a youthful appearance. —Matthew Warpick, M.D.

"Her procedures are safe, sensible and effective for firming the facial tissues, improving circulation which makes for a healthy skin and youthful glow.

"Her method on touch should be heeded and can do much to help the reader prevent a loosened skin, wrinkles, pouches, jowls and other signs of ageing. It is a new approach, but vastly superior to the usual methods." —Gregory Pollack, M.D. (Noted Plastic Surgeon)

Here's why...

Here is the background of a monumental discovery that may do for your face—as it has for hundreds of other men and women—what the most expensive cosmetics in the world have utterly been unable to accomplish.

All you need are your own two hands—a mirror—and the book we send you to read from cover to cover, without your risking a penny.

When the book arrives, turn immediately to page 123 and read two pages—nothing more. Here you will learn how a pair of wrinkled white-leather gloves lead to one of the most amazing discoveries ever made about the skin of the human face.

This discovery was quite simple—but to our knowledge it has never been used before. It started as a way of stroking out every wrinkle in that pair of white gloves—till they were as smooth and perfect as the day they were first made. Then, it came into full bloom with a sudden realization—that the skin of the human face is like the skin of any other animal...and therefore, if you could stroke wrinkles out of leather gloves, you could stroke them just as inevitably out of the human face!

First Tested On Her Own Face (And Ten Years Seemed To Vanish In A Single Month). And Then Proven Again And Again On Hundreds Of Private Students, By The Lines That Vanished In Their Very First Hour.

Once you have read these two brief pages, you will understand the glory behind this remarkable new method of facial rejuvenation. But this is only the first step. Now you go beyond theory—in that very first session alone with this book—and you prove, ON YOUR OWN SKIN AS REFLECTED IN YOUR OWN MIRROR, that you can diminish, or even erase, certain lines on your face, USING NOTHING MORE THAN YOUR OWN TEN FINGERS.

This is the reason why we offer this book to you without your risking a single penny—because we know that you would not part with this book, for any amount of money, once you see what it can do for your face in that first half hour alone!

What you are going to do is this: You are now going to turn to page 59, and study three simple movements with your hands as they begin to treat your forehead. You should learn all three of them in about a minute each. Then you are going to put down the book—you are going to look in your mirror—and you are going to count the wrinkles and lines that have turned your forehead "old" for years.

Then you are going to apply the first movement for three minutes. You are going to stop—check the second movement with the book—

and use it for an additional three minutes on your forehead. Then you are going to use the third finger-movement for slightly longer. And then you are going to stop...you are going to bend forward to look into that mirror again...and the realization is going to pour through your body that a whole new world of beauty has suddenly been built into your own two hands!

This Is Our Guarantee! At Least Some Forehead Lines MUST GO In That First Session Alone—Or This Book Never Costs You A Single Penny!

Let us repeat this fact again: Hundreds of men and women before you have already gone through this same transformation. (Except that they paid up to \$35 a session—and you will pay only a fraction of that price for the entire method.)

Once again: Hundreds of men and women have already seen lines vanish from their foreheads in this very first session. We believe that YOU MUST TOO—or send us the book back for every cent of your money back!

Or—after you have proved it on your own forehead, KEEP THE BOOK, STILL WITHOUT RISKING A PENNY—and go on to apply this incredible method to every square inch of your face, neck and body.

Like this...

The Final Objective—A New Smoothness, A New Tightness, In Every Area Of Your Skin!

As you now begin to explore this book more deeply, you will learn that certain problem areas demand certain ingenious solutions.

For example, those tiny pucker lines you see above your mouth are a symptom of weak underlying muscles—and you now strengthen them with an ingenious stroking motion of your fingers at the corners of that mouth.

Nothing makes a previously-beautiful face more ugly than the deep furrows that begin to engrave themselves between nose and mouth. These demand two separate methods of attack—one, a gentle stroking; the other, a gently lifting exercise.

(Both are so delicate that you may hardly feel them. But your mirror will show you the difference in a week or two.)

Eye bags and crow's feet have been the despair of men and women for generations. Neither can ever be completely removed, except by a plastic surgeon. But short, light strokes—done as shown on page 53—can come electrifyingly close.

ABOUT JESSICA KRANE

Jessica Krane's revolutionary FACE-O-METRICS Course is the uniquely exciting facial smoothing plan you've heard about—the 5-minute-a-day technique for firming face and neck, reducing and retarding facial lines. Now, for the first time, the complete course (which sells in Miss Krane's private salon for as much as \$35 a lesson), is yours in a single book for a fraction of that price.

Jessica Krane, originator of Face-O-Metrics, is the author of two nationwide best-sellers describing her system. You may have seen her on the Johnny Carson Show... Mike Douglas... and other national television shows. Her method has been described as "amazingly effective" by leading newspapers and magazines in this country and abroad (where it is even more widely used).

And—for those sagging, drooping contours throughout the entire face—a more drastic breakthrough is needed. Miss Krane calls it "the poor woman's face lift". It is a simple method of freezing the face—to tighten the skin, firm the muscles, even reduce the size of pores.

Prove It Yourself Without Risking A Penny!

And much more. An "instant mouth lift" for drooping corners. How to lose a complete dress size without losing a pound. An instant way to make your breasts appear far firmer and larger. A simple sound, deep in your throat, that does more to reduce neck lines than any exercise you have ever used.

And much more. All yours to prove without risking a penny in Jessica Krane's remarkable new book, HOW TO USE YOUR HANDS TO SAVE YOUR FACE. Its cost is only \$5.98 complete.

This is less than you would spend on a single treatment in a beauty parlor, to try to conceal the lines that this book may remove for you in hours. Right now, go back to the statements by the two doctors at the top of this advertisement. Read them once again, and then ask yourself: "Is it worth a half hour of my time, and no risk, to try this new method on my own face tomorrow?"

If your answer is Yes, send in the No-Risk Coupon—today.

MAIL NO-RISK COUPON TODAY

INFORMATION, INCORPORATED Dept. FW-3
200 Madison Ave., New York, N.Y. 10016

Gentlemen: Please rush me a copy of Jessica Krane's How To Use Your Hands To Save Your Face. I understand the book is mine for only \$5.98 complete. In addition, I understand that I may examine this book for a full 30 days entirely at your risk. If at the end of that time, I am not satisfied, I will simply return the book to you for every cent of my money back.

- Enclosed is my payment.
 - Please charge my credit card:
- Signature _____
- American Express Bank Americard
 - Diners Club Master Charge Bank and No.
- Account No. _____

Name _____
(Please print)
Address _____
City _____
State _____ Zip _____

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Special
BABY
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MAIL THIS AND GET A 50¢ COUPON

Mail us this order form along with two labels from any varieties in any of these categories of Gerber Foods (check one):

- Cereals or Cereals with Banana
- Strained Meats or High Meat Dinners
- Junior Meats or High Meat Dinners
- Toddler Meals

You'll receive a coupon entitling you to 50¢ off on your next Gerber Food purchase. Return to: Baby Week Offer, Box 333, Fremont, Mich. 49412.

Name _____
Address _____
City _____ State _____ Zip _____
My baby's age is _____
Limit—one refund per family or address. Offer expires June 30, 1970. Void where prohibited, taxed or restricted. Labels submitted without this order form or by clubs or organizations will not be honored.

Grow-with-Gerber coupon



Gerber Cereals—most popular "starting cereal" of all is mild, smooth Gerber Rice Cereal. Like the 6 other Gerber Cereals you mix with formula or milk, it's enriched with iron and important B-vitamins, stirs to creamy smoothness in seconds. Later, baby will enjoy the flavor of packaged Oatmeal or Mixed Cereal with Banana, both Gerber exclusives.

Strained Meats & High Meat Dinners—real grow-power here. High quality meat protein in Gerber Strained Meats and High Meat Dinners. Extra lean Gerber Meats provide quality protein and many minerals and vitamins. The High Meat Dinners are 30% meat, so a full jar provides adequate portions of both meat and vegetables in a single meal.

Junior Meats & High Meat Dinners—more for growing. Gerber Junior Meats and High Meat Dinners are also excellent sources of protein. Tiny textured particles are fun (and safe) for older babies to nibble. Meat Sticks and Chicken Sticks combine high protein meat and finger food fun for "do-it-myself" toddlers.

Toddler Meals. Growing still more? When baby has outgrown most baby foods, you can count on Gerber Toddler Meals for quick, delicious nourishment. These 8 economical casseroles of bite-size morsels of meat and vegetables are high in proteins in relation to calories. Easy to prepare—just open, heat and serve.

Gerber Products Company, Fremont, Michigan 49412