

PARADE'S SPECIAL

INTELLIGENCE REPORT

ANTI-SEMITISM IN ARGENTINA is becoming a serious problem. There are 450,000 Jews in Argentina, most of them in Buenos Aires. Two blatantly anti-Semitic outfits, Tacuara and the Guardia Restauradora Nacionalista, which consist of 10,000 young rabble rousers, have adopted all the trappings of Nazi Germany. Leading anti-Semite in Argentina is an Egyptian who goes under the name Hussein Triki. Two years ago Triki turned up in Buenos Aires with unlimited funds, began publishing a magazine called Arab Nation. Another anti-Semite is Horst Adolf Eichmann, son of the Nazi colonel executed in Israel. Young Eichmann frequently appears on the streets of Buenos Aires wearing Nazi garb. Within the past six months, seven or eight of the leading synagogues in Buenos Aires have been tarred and desecrated.

PIN-UP PERFECTION. Pin-up artist Albert Vargas says the perfect American female today should be 5-feet-7 with long, long legs, boast vital dimensions of 38-24-36.

CLEAR STREETS. The Germans have developed a new antiriot device. It's called a sound-thrower. It produces a high-frequency noise amplified by a loud-speaker. The noise is so shrill and penetrating it drives people to escape from it as fast as possible.

HEREDITY vs. ENVIRONMENT. For years scientists have pondered the question: Which is more important, environment or heredity? The answer is now in sight. Dr. Robert Nichols of the National Merit Scholarship Corp., Evanston, Ill., reports that a study is under way involving 845 same-sex twins who took the Scholastic Aptitude Test in 1962. Any major difference in personality and intelligence between identical twins is generally attributed to environment, since identical twins, it is assumed, are born with the same inheritance. Dr. Robert Tryon of the University of California has shown in mice experiments that mating bright females with bright males produces bright offspring. Dull offspring are produced by mating dull parents. Dr. Nichols believes these experiments have far-reaching implications and should be considered by government antipoverty planners among others. "They should not be too optimistic," he says, "and think that all differences in ability are a consequence of cultural deprivation." In a sentence: If you want to be smart, get yourself born to smart parents.

BECAUSE OF LARGE MAIL VOLUME, PARADE CANNOT ANSWER QUERIES.

Any one of these "smart-money secrets" may make you \$20,000, \$50,000, even \$100,000 this year alone

They have turned \$1,000 into \$10,000 in as little as a single year. Turned \$10,000 into \$250,000 in as little as thirty months

Yet the odds are that you're not familiar with a single one of them today. Take this sixty-second test right now, and see how your money-making skill compares with some of America's top investors.

1) There are at least four ways to buy a going business without cash, and without borrowing one cent from a bank. Can you name them?

2) At what point do smart-money men start selling stocks that are still going up?

3) Every day, opportunities arise where you can make a life-long annuity, without investing a cent, simply by making a phone call. Do you know how to detect and exploit them?

4) Where in your daily newspaper—and not in the financial pages—is the best source of 100% or better profit opportunities?

5) Can you name the five Bonus Sources of income you should get from your business negotiations—where other people pay you to let them make money for you?

6) Three tiny mistakes in negotiation mark you as a "amateur" to smart-money men. Do you know how to avoid them?

7) And most important of all, there are at least four simple demands that you should make in speculative negotiations that almost certainly guarantee you a profit. Do you know what they are, and exactly when you should make them?

Welcome to the World of the Insider

Let us be perfectly frank. The seven "smart-money secrets" you have just read—plus those you will learn about on this page—have this one unique feature in common.

They let other people help you earn your fortune. They actually multiply the power of the money you own today as much as one hundred to one hundred and fifty times.

They are an entirely different way of thinking about money than you are aware of today. They are the "Insider Techniques" that you have been hearing rumors about for years. They have already been used, time and time again—in Wall Street, in real estate, in dozens of other businesses all over America—to literally build million-dollar fortunes from pennies.

There are three definite skills that make up this art. Here they are—just as you can be taught them next weekend without risking a penny—in one of the most unusual and eye-opening books ever written.

1) How to Detect Opportunities the Moment They Arise

Here are four little-known rules that virtually equip you with "Money-Making Radar". Show you how to detect financial bargains so subtle that the ordinary man never even recognizes them. Where you may make thousands of dollars, investing almost none of your own money, simply by going through an ingenious legal procedure.

Here's how to buy inventories of bankrupt firms for a fraction of their true value, and then quietly dispose of them for a profit of as much as 200% to 400%. How to buy accounts receivable for as little as 10¢ on the dollar—and then resell them for as much as 60¢ to 70¢ on the dollar.

Here is a detailed guide to the fabulous new boom areas in real estate. Opportunities for short-term profits that still arise every day. How to detect them early enough to buy substantially under the fair market value—realize as much as 30% annual return on your money—then sell out in the next rise, in case after case for as much as thousands of dollars profit for every hundred you put in. And all at capital gains—or even income-tax exempt.

Here is a complete section on short-term profits in stock market speculations, on following corporate-promoters into the big money, that may actually lift you off your chair.

Plus an inside look at little-known special situations where growth possibilities could easily be astronomical. Plus an eye-opening appraisal of insurance stocks by a man who has already founded four companies. And this is just the beginning.

2) How to use Borrowed Money to Finance Your Ideas

Now come the techniques of adding up to \$99 of outside money to every \$1 of your own.

How to own the "lion's share" of a business, even though up to 90% of the risk capital is advanced by others. How to sell off non-control portions to large investors, so that you put up almost nothing more than the basic idea and your own management.

How to create credit. How to take money borrowed at 3% to 4½%, and bring in up to 36% on it.

How to turn somebody else's "must-sell" business into a capital-gain for yourself. How to turn business opportunities into royalty checks, even if you don't invest in them yourself. How to make your business ideas pay you a guaranteed profit or a weekly salary, or a personal percentage of the gross—in many cases starting six full months or more before they are even brought out on the market.

3) How to Pyramid your Capital Overnight

How to hedge your investments, so that it's almost impossible for you to get hurt. Seven warning signals that insiders look for when you enter a new negotiation. Thirteen dangerous traps in so-called "bargain buys" and how to avoid them. The five fatal weaknesses that destroy most firms that try to expand too quickly. Favorite tricks promoters use to squeeze an extra few thousand dollars from you. Even how so-called "standard" contracts can ruin you. All deadly pitfalls so well concealed that the amateur never even notices them.

Secrets of professional timing—where and when to switch from one investment to another. How to make yourself inflation-proof and depression-proof. Ten ways to outwit even the most aggressive competition. Five businesses that thrive because there's a recession.

Plus twenty-five commonly overlooked ways to lower your taxes, without legal complications. The four golden rules of taking more net profit out of your business. How to sell property for thousands of dollars more than your uninformed neighbor might get.

Plus one-man pension plans that you can easily put in. The right way to build an expense account. How you can let your children start earning double-money from the day they're born. How to switch both profit and salary into tax-exempt retirement funds that might conceivably take the financial worry out of your life forever.

Given to you by One of the Country's Leading Financiers

John Alan Appleman was first listed in Who's Who in America at the age of twenty-eight, over twenty-three years ago, and has been listed every year since.

His corporate connections at the present moment include the presidency of Disability & Casualty Inter-Insurance Exchange; Universal Drug & Research Laboratories, Inc.; Universal Research Products Inc.; Annuity Agency Company, with financial interests in two dozen other companies.

Mr. Appleman is the author of a total of forty-six technical volumes on insurance, economics, estate planning and financial security. In addition, he has written articles appearing in one hundred and forty publications, and has been a regular contributor to both the Encyclopedia Britannica and World Book Encyclopedia for many years.

And now his amazing book for the average investor, How to Increase Your Money-Making Power, is yours to read from cover to cover without risking a penny. Read the thrilling details on this page.

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