



Wendy Veevers-Carter cooks family meals on a paraffin (kerosene) stove.

WITH MY husband and three children, I left the freighter and stepped into a tender, which was to take us to our new home—an island on which no human had lived for years, isolated in the Indian Ocean some 700 miles southwest of India and civilization and northeast of primitive Madagascar.

Our island, Astove, was not on any shipping route. It might be months before a ship passed again; there was no airplane landing strip then. Nothing but ourselves and hope.

That was the beginning of my life as Mrs. Robinson Crusoe. Now, more than a year later, the anxieties I felt that first day when I saw the empty white sand beach have lessened; my hopes for a good life have heightened. We have had troubles, yes. But I would not trade being Mrs. Robinson Crusoe (most of the time, that is) for all the world's material possessions.

A former New York heiress lives with her civilization; yet despite tragedy and discomfort,

# My Life As Mrs.

By WENDY VEEVERS-CARTER

correspondence courses from England. I must be very strict about adhering to schedules—the lovely weather, beaches, and the curiosities of nature here are enormous competition for their attention.

I am a former New York City socialite—I emphasize “former.” My father was Clarence Day, author of “Life with Father.” I never cared for the pampered life and began traveling after completing my schooling. I was photographing wild animals when I met Mark in Tanganyika.

When we landed on Astove, we found palm trees, a roofless wooden house, and a graveyard. Part of the British-governed Seychelles, Astove was a “lost” island. Now we are on our way to “luxury”—a planned 14-room house, a farm with pigs, goats, and cattle, plus a tobacco and copra crop, which should bring us some \$10,000 a year. Since landing, of course, we have brought in some native laborers to help us, but the island remains ours alone for all practical purposes. Here's how we live there.

**My day begins** at dawn, between 5:30 and 6. The light lies cool over the Indian Ocean, and the wind barely stirs the casuarina (oak) tree in the yard. This is the most beautiful time of day. I make breakfast for all the family, and I usually prepare lunch at the same time.

For me, the world of supermarket

shopping and “convenience foods” is like another planet. If you run out, you run out. On our short-wave radio, we heard news about a bakers' strike in Britain. “Housewives desperate . . . no bread for sale . . .” That gave us a big laugh. How can a woman be so helpless she doesn't know how to bake?

I bake all our bread. When the flour is a few weeks old, I have to sift the weevils out first. When it is a few months old—even sifted—it won't rise. At the moment, we have no bread. The flour is too old, and the weevils have taken over.

But “self-sufficiency” is only a phrase. I depend on many imported things—powdered milk, wheat flour, coffee, tea, curry powder, tomato purée, onions, paraffin (kerosene), Mark's tobacco.

I keep them in a store, which is also the island “shop” for our Seychelles workers. Every purchase is a book transaction. We have no money. When I make out my shopping list for Mahé, on the west coast of India, I shop for one year ahead, down to the last toothbrush.

We don't eat meat every day. But the diet is good, and the children are growing up strong. I find all kinds of wild-growing substitutes for ordinary vegetables. Wild spinach is delicious and pumpkin tendrils, too. We cultivate sweet potatoes.

We have no electricity, but we do have refrigeration, thank goodness. The “fridge” works on paraffin, and I have a stove that's so good you'd think you were using gas.

We shipped a big library here, and I am just going to start the children, as it happens, on Defoe's “Robinson Crusoe.” Afternoons, it is sometimes so hot we have school in the sea.

Rory, our nine-year-old, is the only child who can remember “civilization”—cars, movies, shops.

**My mother**, who lives in New York, is anxious for my welfare and sends me all kinds of welcomed goodies. She sent a machine that makes spaghetti. I love spaghetti. It comes out flat instead of round, disappointingly, and it is a whole day's job to make it. I dry it in the sun on trestles, just as the Italians do

For the man (or woman) who would like to break out of the salary-rut for good . . . open doors to thousands of extra dollars of income every year, without risking his present job . . . and perhaps even start two, three or four little self-perpetuating businesses of his own on the side, that make money for him while he sleeps — here is

# a startling FREE report 37 ingenious SPARE-TIME BUSINESSES that require almost no investment, and net you up to \$200 EXTRA INCOME every week!

How would you like to get a commission on almost every house sold in your neighborhood, without registering as a real estate agent, or even leaving your front porch.

Or be the first one in your area to exploit this new twist in selling cheap jewelry by mail, that could get every one dollar you invest to bring you back five

Or even use this fantastic new way to form your own race-horse syndicate—where for only \$18 50 a month, YOU own a thoroughbred that may win thousands!

And these are only three of the THIRTY-SEVEN brand-new SCHEME-YOUR-WAY-RICH, PART-TIME MONEY-MAKERS—completely unknown to 99% of your friends and fellow workers—and now yours ENTIRELY WITHOUT COST OR FURTHER OBLIGATION in one of the most startling Instant Second-Income Reports you have ever read! All yours FREE with an introductory subscription to E. Joseph Cossman's THINK YOURSELF RICH NEWSLETTER!

Why, any one of these ingenious “Part-Time Money-Magnetizing Twists” can be worth a small fortune to you—and I'll prove it to you right now! Where else, for instance, can you get fortune-building information, at a glance, like this

**All Yours Free in this “Make-Extra-Money-While-You-Sleep” Report**

How to get perfect strangers to send you as much as \$100 a year each, for ten years, just for reminding them of certain critical dates (You never see them, you never leave your home)

How \$3, and this simple twist, can put you in the import business—right up to the point where you're selling franchises to others.

How to get your cut on the biggest (and completely legal) lottery in the world. You risk \$10. You get an oil or gas lease in return (One man has already made a million dollars for exactly the same kind of investment)

How to turn ordinary rocks (and an ingenious idea) into instant-money (This one is so simple, you may kick yourself for not thinking of it)

How \$3, and this simple twist, can put you in the import business—right up to the point where you're selling franchises to others.

How to get your cut on the biggest (and completely legal) lottery in the world. You risk \$10. You get an oil or gas lease in return (One man has already made a million dollars for exactly the same kind of investment)

How to turn ordinary rocks (and an ingenious idea) into instant-money (This one is so simple, you may kick yourself for not thinking of it)

How \$3, and this simple twist, can put you in the import business—right up to the point where you're selling franchises to others.

How to get your cut on the biggest (and completely legal) lottery in the world. You risk \$10. You get an oil or gas lease in return (One man has already made a million dollars for exactly the same kind of investment)

How to turn ordinary rocks (and an ingenious idea) into instant-money (This one is so simple, you may kick yourself for not thinking of it)

How \$3, and this simple twist, can put you in the import business—right up to the point where you're selling franchises to others.

How to get your cut on the biggest (and completely legal) lottery in the world. You risk \$10. You get an oil or gas lease in return (One man has already made a million dollars for exactly the same kind of investment)

How to turn ordinary rocks (and an ingenious idea) into instant-money (This one is so simple, you may kick yourself for not thinking of it)

How \$3, and this simple twist, can put you in the import business—right up to the point where you're selling franchises to others.

How to get your cut on the biggest (and completely legal) lottery in the world. You risk \$10. You get an oil or gas lease in return (One man has already made a million dollars for exactly the same kind of investment)

How to turn ordinary rocks (and an ingenious idea) into instant-money (This one is so simple, you may kick yourself for not thinking of it)

How \$3, and this simple twist, can put you in the import business—right up to the point where you're selling franchises to others.

describe in this brief letter. How to buy old books for 24 each, and sell them for \$2 apiece with one simple twist. . . . How to turn deserted old buildings into gold mines—ingenious little ads (given to you word-for-golden word) that cost only \$5 or \$10 each, and bring hundreds flowing in every month. All of them still only a sample of the riches waiting for you in this startling report! And it's yours FREE, with your no-risk, introductory subscription to the THINK YOURSELF RICH Newsletter! Here's why—

**He Made a Million Dollars by using His Brain and His Spare Time—and Other People's Work and Money!**

Now you get down to the real pay-off! All 37 of these Golden Money-Makers are given to you by one man—a Californian by the name of Joe Cossman, who went from a \$63 a week shipping clerk to the owner of a five-million-dollar a year business, before he retired last year with a million and a half dollars in cash in his pocket

Yes, Joe Cossman did TWENTY FIVE MILLION DOLLARS WORTH OF BUSINESS (without ever selling 99% of his customers' products) he had one overwhelming talent—the ability to scoop up new money-making ideas YEARS BEFORE THE COMPETITION DREAMED THEY EXISTED!

To do this, Joe Cossman set up a “private intelligence service” for new money-making ideas that not only covered this country but stretched out to Europe and Japan as well

Every month, dozens of brand-new money-making ideas poured into Cossman's office—from Chicago and Boston and Alaska and Paris and Tokyo and Geneva—the instant they had proven their ability to turn pennies into small fortunes!

AND THIS SAME “MONEY-MAKING NETWORK” IS INTACT TODAY! Joe Cossman has not dismantled it. He has decided to use it, instead, to let other ambitious men and women, all over America, TAP ITS GOLDEN FLOW!

Like this—

**Everything Worked Out for You. All You do is Follow Instructions—And Open a New Account at Your Bank!**

Yes, once you subscribe to Joe Cossman's THINK YOURSELF RICH Newsletter—entirely at our risk—then from that moment on every month you are automatically sent 10 to 20 of the hottest INSTANT-MONEY BREAKTHROUGHS from all over the world! (If you don't have time to use all of them yourself, why not pay someone else to do the leg work for you? In this way, you can turn his sweat into your profit)

Once again, these are all brand new ideas. They don't come to you after everyone else has heard of them, and milked them dry. They come to you the very instant they've paid off, when 999 out of 1,000 people never even dreamed they're possible!

In addition, however, every one of these ideas is carefully checked by Joe Cossman to give you the following “more-than-merely-money” bonuses

NO TRAINING NECESSARY to put them to work

NO COMPLICATED craft or technique to learn

NO STARTUP money—most require no money at all

NO MORE CASH NECESSARY THAN YOU HAVE IN YOUR POCKET RIGHT NOW (or, if a golden opportunity DOES arise every so often that takes an investment, Joe Cossman makes sure it's SO that the others will beg you to let them put up the money for a piece of the action)

ANYONE CAN USE THEM. No matter if you're 16 or 76—even if you have nothing more than a gradeschool education—even if you're a pensioner, retiree, or woman living alone, who needs extra money desperately, and needs it fast!

START FROM YOUR OWN KITCHEN TABLE. In your spare time, without risking your present job, without stock inventory or deliveries to worry about, and, in case after case, with almost 100% profit on every single dollar you take in!

The cost is less than \$1 a month—FOR A MILLIONAIRE'S TIP-SHEET SERVICE THAT COULD MAKE YOU RICH OVERNIGHT! (Read the testimonials on this page. If Cossman can make these people tens of thousands of dollars overnight, he certainly can do it for you!)

But you try this THINK YOURSELF RICH Newsletter at our risk! Send in the No-Risk Trial Coupon today! Receive your first issue, plus your FREE Report of 37 INSTANT MONEY-MAKERS, to read from cover to cover entirely at OUR risk! If you're not immediately delighted, simply return the Newsletter for every cent of your money back! Keep the FREE Report in any case! It's our gift to you for your trouble!

**HERE'S WHAT HE'S DONE FOR OTHERS! HERE'S WHAT HE CAN DO FOR YOU!**

Jane Ellis writes:

“I feel compelled to write to you because as a result of your methods I became an instant success story! I've been in merchandising for 15 years as a retailer and also as a manufacturer's representative. During the past few months, business in the home furnishings field has been extremely slow. As a result, I guess I fell into the slump along with the loss of sales

“Then came the Cossman Newsletter! Following your methods and in only ten working days, I put on a national sales organization that has been sending in orders at the rate of several hundred dollars a day. I've just cracked the premium field and my first order was for \$10,000! I can't begin to tell you what you've done for me. I feel I have been wasting years and ideas until I contacted you. Thank you so very much.”

Arnie Rojan writes:

“I was broke, in a dead-end job, and disgusted with myself! I had an idea for artificial animal rugs but didn't know where to start. Then I discovered the E. Joseph Cossman methods of bootstrapping yourself into business. Following your teachings, I started to manufacture and sell my rugs in my spare time while I held onto my job. Thanks to you, I was able to quit my job and develop my product to a point where I sold out a month ago for \$100,000 cash and a royalty on future sales! Not bad for a high school graduate whose parents never had more than \$2,000 cash at any one time.”



E. JOSEPH COSSMAN

One of America's most colorful businessmen. Started with a capital of \$60, and built it into a multi-million-dollar-a-year business—with branches in almost every country in the civilized world

Always an innovator—and one of the most effective money-making teachers in business history—Mr. Cossman gives over one hundred speeches a year before Chamber of Commerce groups, business organizations, sales promotion and marketing executive clubs in this country—and such world-renowned institutions of higher learning as the Sorbonne of Paris. All this in addition to his radio and television appearances with Steve Allen, Groucho Marx, Art Linkletter, Johnny Carson, Mike Douglas, John Reed King and dozens more.

Mr. Cossman's interest in little-known business money-makers has yielded him incredible rewards. Just one phone call he made to the government—described in full in his fascinating new newsletter—resulted in a contract with a Japanese firm for one of his products, that nets him \$50,000 a year—at a minimum!

Read the thrilling details at our risk! See how you can apply the same, little-known techniques to add thousands of dollars a year to your income! Send in the No Risk Coupon—Today!

**INFORMATION, INCORPORATED**  
119 Fifth Ave., New York, N. Y. 10003

—MAIL NO RISK COUPON TODAY!—

**INFORMATION, INCORPORATED**

Dept. FW-22

119 Fifth Ave., New York, N. Y. 10003

Gentlemen: Yes! Please send me your FREE Report, “37 INSTANT MONEY-MAKERS YOU CAN USE TOMORROW” along with my Introductory One Year Subscription to E. Joseph Cossman's THINK YOURSELF RICH NEWSLETTER. I understand that the price of the Newsletter is less than \$1 a month. I enclose \$10 on this introductory offer, (completely deductible) at NO RISK. Within three months I can cancel my subscription and you will refund my full \$10 instantly. In any case the Report is mine to keep.

Name	
(Please Print)	
Address	
City	
State	Zip

© Information, Incorporated 1969



Wendy and her husband Mark enjoy some tropical-island specialties.