

# How to Defend Yourself Against the HUMAN PARASITES Who Want to Rule Your Life!

## BEWARE ESPECIALLY OF THESE FOUR TYPES OF HUMAN PARASITES!

There are two types of people in the world: the Givers, and the Takers. For every Giver, there are a hundred Takers. They are constantly trying to latch on to you . . . to make you carry them on your back . . . to force you to give meaning, and value, and direction to their lives.

The Takers have a hundred different disguises—a hundred different "hidden strategies" to force you to become their constant servant. Your first task, therefore, if you want to achieve your own goals and not theirs, is to UNMASK them . . . to expose the hidden selfishness behind their so-called "noble motives" . . . and to throw them off your back, and onto their own feet, for good! This book unmasks them, one by one, for you like this—

### THE PERFECTIONIST:



May be a man or woman—wife or boss or fellow-worker. Always sets impossible standards for you to follow. Therefore, sets himself up as the Judge of your life . . . always makes sure that you will never succeed—that every one of your achievements will fall short of his "standards"—and that you must endlessly keep trying to please him. You break his hold on you with one simple device. It is given to you on page 190



### THE INJUSTICE-COLLECTOR:

Controls you by continually giving you guilt. Manufactures incidents in which you are trapped into hurting his (or her) feelings. Then makes you pay for "forgiveness" by doing exactly what he wants. This trap is so subtle that you can only break out of it at one point. That point is shown to you on page 132



### THE HUMAN SWAMP:

Never stops telling you how "weak" and "passive," and "dependent" she (or he) is. You are the "strong" one—supposedly—until you try to get her to do something for herself. Then nothing happens . . . she refuses to move a finger . . . develops all kinds of reasons and "illnesses" so as to not help herself—until finally, in desperation, you do it for her all over again. You cannot throw many of these people out of your life—either you are married to them, or they are related to you—but you can SHOCK them into independence at last by using the technique given you on page 227



### THE LOVE DOMINATOR:

Perhaps the most vicious of all. First "loves" you—then destroys you. Makes you pay for every ounce of "affection" with little pieces of your life. Has several sub-varieties, including: Friendships that hurt, and never last. Families that smother their own children. Passionate "romances" that settle down overnight to a lifetime of domination, exploitation, and continuous cutting-each-other-down. This one person alone can make your entire life a living hell. There is only one real solution (and it is NOT separation). You'll find it on page 105

### THE GREATEST SIN OF ALL— THE SIN OF OBEDIENCE

These Exploiters are universal: they intrude in every life. Therefore, every man or woman ever born has one fundamental problem above all others: How to pry open the clenched fists that these kind of people wrap around you!

This book is a text on doing exactly that. It is far simpler than you have ever dreamed, once you learn the reason why YOU GIVE THEM THE POWER TO DOMINATE YOUR LIFE!

The choice is up to you: You can enjoy others, or you can let them turn your life into a constant agony. The key to such a choice lies in this book. Why not read it from cover to cover, at our risk. TODAY!

This may be the most important (as well as painful) advertisement you have ever read. It is based on three simple facts:

(1) Most people spend 90% of their time doing what other people want them to do—instead of what they want to do themselves.

*This is Robot-Living. And there is a way to break out of it for good.*

(2) Most people are haunted by self-destructive feelings they don't understand—feelings that frighten and depress them. For example: The constant fear that other people are somehow "better" than you. Or that you are now, and will always remain, a "second-class citizen" in life. Or the crushing realization that you always feel "poor" no matter how much money you earn, and always feel "inadequate" no matter how great your accomplishments.

*These are Robot-Feelings. They are emotional leftovers from your childhood, and are completely out of place in your adult life. In a moment, you will learn how to get rid of them for good.*

(3) Because of these two crippling pressures—the attempt of other people to constantly exploit you, combined with your own self-destructive feelings of inferiority—you (like most other people) spend your life in an emotional prison instead of a palace. You allow yourself to be surrounded by enemies instead of friends. You accomplish only a fraction of what you are really able to accomplish. You find yourself constantly driven away from the real enjoyments, the real achievements, the real meaning of your life.

*Once again, this is Robot-Living. And there is only one way to change it. Not by "will power". Not by psychoanalysis. Not by digging up the dead memories of your childhood.*

But by this:

### A New Kind of Psychology, That Says: "Forget Your Past, Forget Your Feelings of Inadequacy, AND TAKE FULL COMMAND OF YOUR LIFE—TODAY!"

UNLEARN the mental habit that makes you automatically magnify other people's importance—and you will escape from their domination for good.

UNLEARN the mental habit that makes you automatically feel small when you meet an important new stranger—and you'll have twice the impact on him, from the very first word you speak.

UNLEARN the mental habit that makes you depend on other people to ration out little pieces of love, respect, enjoyment and "success"—and you can go out tomorrow and carve out as big a slice of life as you can swallow!

In fact, this New Psychology is so drastically different that it will actually RE-SHAPE your idea of what words like "love" and "respect" and "success" actually mean. It will expose deadly psychological traps in these words, that have been condemning you to chase fraudulent, empty goals all your life. It will show you how other people use these very words, to control your every move by threatening to deprive you of them.

The main goal, in brief of this new Psychology is LIBERATION—FREEDOM FOR YOU FROM FALSE FEARS AND FALSE FRIENDS! Because of this goal, the startling new book which brings this Psychology to you—to read from cover to cover entirely at our risk—is actually titled BEYOND SUCCESS AND FAILURE.

There are people, of course, who are trapped so tightly by these double pressures that their lives are squeezed into almost complete disaster. These are the chronic failures—or the alcoholics—or the compulsive gamblers—or the thousands of men and women who are continually forced to stuff themselves with food till they swell up like balloons.

But here is the all-important point: Even these self-destructive addictions—that have dominated these people's lives for years—that have been almost invulnerable to ordinary psychological treatment—have seemed to disappear of their own volition when these people tried a new kind of Negative Self-Therapy on them!

This new kind of Psychology is both startling and simple, and incredibly effective. In essence, it says that:

In order to escape from this double-pressure—for good—you need not learn anything at all! No rules—no formulas—no lessons at all.

Instead, what you have to do is this! UNLEARN the mental habits that are keeping you a psychological slave today!

Here are just a few of the traps it can free you from—starting with the very first evening you open its cover:

### The Only Real Way to Win Other People's Hearts and Minds! BY SATISFYING YOURSELF FIRST!

One word of warning, however: This book is full of paradoxes. Statements (like the one above) will seem ridiculous at first glance—perhaps

even frightening. But then, as you read on, they will reveal themselves to be filled with the deepest and most ingenious truth.

For example:

Page 215 shows you why you must NEVER try to justify yourself when someone belittles you, And how to destroy their attack by doing nothing.

Page 66 shows you why the person who is trying to overwhelm you with their importance, is actually begging you for the one thing all their money can't buy. And why, if you know the right way to look, you will actually find such a person "naked under their mink coat."

Page 24 shows you why fear, hate, anxiety are NOT true emotions in themselves, but are the disguises inside you for another, hidden emotion from your childhood. And why, when you unmask this underlying childhood-delusion, fear of others seems to disappear overnight.

Page 178 shows you why when you feel "guilty" about a bad habit, you double its power to make you repeat it again. And page 181 demonstrates that no amount of will power is of the slightest use in giving up those bad habits. And why, if you want to break them for good, you have to relax yourself out of them.

And then, starting on page 194, you are forced to confront the supposedly "unsolvable" personal problems that are turning your life into a shambles—and learn why they may actually be the easiest to solve of all. Again, you are shown the paradox that the more years such a problem has plagued you—and the "messier" you believe it is now—then the quicker the true solution can take over. ONCE YOU STOP FIGHTING THE PROBLEM, AND LET IT BEGIN TO CURE ITSELF!

### Read It From Cover to Cover Entirely At Our Risk!

Plus so much more that we cannot even begin to outline it for you here. This book is worth reading—and we ask you to read it from cover to cover entirely at our risk.

One point must be made again, however: This is probably the simplest—and most beautiful—book on psychology you have ever read. This New Psychology believes that we are NOT bound by our past, but can be immediately rid of it—IF we have the courage to follow a few simple NEGATIVE rules. These rules can be—and are—stated in language a six-year-old child can understand. They can be grasped immediately—put to work in your life immediately.

And they work. They are literally a new way to meet, and overcome, the painful and destructive situations other people (and ourselves) set up for us. They are hard-headed and rudely-realistic. And if you have the courage to try them, they can make a breath-taking difference in your life tomorrow!

Why not prove this to yourself—entirely at our risk—by sending in the enclosed coupon—TODAY!

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