

BERKELEY, CALIF.

Students at the University of California here have grown used to seeing senior Ed Roberts attending classes, and they have come to regard him with the special awe usually reserved for a hero.

For Edward Verne Roberts is a hero. With little to sustain him but a burning determination and lots of heart, he has overcome tremendous odds: he has bulbar polio—the worst kind—and it has not stopped him.

Few people thought there was any sense in his trying to go to college after polio struck at the end of his sophomore year in high school.

"Not go to college? It never entered my mind," he protests, his voice growing hard and firm as he adds: "I am determined to go as far as I can. I don't see any closed doors."

Keeping those doors open requires the discipline to stick to a rigid and rigorous schedule. Ed uses special forced breathing techniques that must be repeated constantly and consciously controlled. He can't walk and is confined to a wheelchair. He turns book pages with a wand held in his teeth; the book itself is propped before him on a rack. The wand is also used to operate a tape recorder so he can keep audio notes and play them back at any time.

He needs constant help. His brother Ron, also a student at the University, gets him up in the morning, helps him eat breakfast and for the rest of the morning wheels him to and from classes scattered widely around the hilly campus.

After lunch they return to the University infirmary where Ed lives, and most of the afternoon is spent doing homework and resting.

At 5:30 P.M., an orderly arrives to help take care of him. The orderly feeds and bathes Ed, and remains near by through the night in case of any emergency. Roberts' former orderly, Charles Buff, who had experience tending polio victims while at high school, says that Ed Roberts was a special case for him. "Even if the job paid nothing, working with Ed would have been compensation enough."

NIGHT IN AN IRON LUNG

At 7:30 Ed goes into an iron lung for 12 hours, so that when he sleeps, the machine controls his breathing for him.

Before polio struck, Ed Roberts had been an active, athletic youth. The disease was so severe that had it not been for the medical discoveries of the past dozen years, doctors say, he would have died.

Instead, he recovered sufficiently to attend some classes as a high school senior. That in itself was a major step, because during the intervening two years, he had been getting his instruction via an intercom set up between his home and the school.

Ed decided to go to San Mateo Junior College to continue his education. But the possibility of entering a full-time university was still up in the air. He could not even bring himself to consider the Berkeley campus at first. It was too hilly, and he knew nobody he could ask for help.

However, Dr. Henry B. Bruhn, director of the student health service at Berkeley, encouraged him.

So did his late father, a diesel engineer with the Southern Pacific Company, and his mother, a part-time religious education director for the Unitarian Church.

And at the University infirmary, according to Dr. Bruhn, Ed is an inspiration to the healthy as well as the handicapped. "He is in sharp contrast to the average person who has to face such a disastrous disability and usually retreats into a vegetable existence. But Ed Roberts does the best with what he has, and he has a fine mind."

Ed Roberts' intent is not to stop when he finishes college, although his plans currently have not jelled. He is a "B" student, a political science major and will be graduated next June. Law school, he says, may follow. But, what then?

He may teach law in college, or may go into practice.

But his face lights up as he says he "may seek public office, eventually. I would like to go into politics. But this is a dream. Perhaps it isn't too far from reality. All of us must have dreams. I think I know how people feel and what they need. If I'm in the legislature, perhaps I can help people with their problems."

I'LL MAKE YOU A MENTAL WIZARD IN ONE EVENING!

Yes! Here at last is your chance to gain the THINKING-MACHINE MIND you've dreamed about . . . so easily and quickly you'll be astounded . . . and do it without risking a penny!

By HARRY LORAYNE

Let me explain! I don't care how poorly organized your mental powers are today — how difficult it is for you to concentrate . . . how bad your memory may be . . . how much a prisoner you are of crippling mental habits . . . how long it takes you each morning to get your mind going with adding-machine speed and certainty! I BELIEVE THAT YOUR MIND IS WORKING TODAY AT ONLY 5% TO 10% OF ITS TRUE POWER—SIMPLY BECAUSE YOU DON'T KNOW THE RIGHT WAY TO FEED IT DIRECTIONS!

Simply because you don't know the right way to feed your mind problems — so clearly and logically that those problems half-solve themselves before you even touch them!

Simply because you don't know the right way to feed your mind facts, figures and names and faces — so they burn themselves into that mind in such picture-form that you remember them forever!

Simply because you don't know the right way to feed your mind a FULL CHARGE OF ENTHUSIASM — so that it revs up instantly every morning . . . so that it operates at full power, not for just a few brief minutes each day. BUT FOR 10 HOURS AT A STRETCH!

Mind Power Is A Trick! I'll Teach It To You In One Weekend!

Yes! Problem-solving is a trick! Concentration is a trick! Memory is a trick! Habit-breaking is a trick! And, above all, generating the will power that means success IS A TRICK! Mind power can be made to order — you don't have to be born with it! The secret of a fast-acting, full-power, THINKING MACHINE MIND is as simple as tying your shoelace! And I'm willing to prove it to you without your risking a penny! Here's how!

All I ask from you is this. Let me send you — at my risk — one of the most fascinating books you have ever read. When this book arrives, set aside a few moments each day from the following weekend. Glance through just one chapter. And get ready for one of the most thrilling weekends of accomplishment in your entire life!

The Very First Hour After You Pick Up This Book, You Will Perform A Feat Of Mind Power That Will Astound Your Friends!

What you are going to do in that very first hour you receive the book, is this. Turn to page 144. Read three short pages — no more! And then, put down the book. Review in your mind the one simple secret I've shown you — how to feed facts into your mind so that they stay there, permanently, as long as you wish!

Then put this simple trick to work for you — that very same hour!

Call in your family or friends. Ask them to make a list of any TWELVE facts, names or objects they wish, as fast as they wish. Have them write down the list so they won't forget it! But, as they give you each fact, YOU are going to perform a simple mental trick on that fact, that will burn it into your mind, IN PERFECT ORDER, as long as you wish!

And then — INSTANTLY AND AUTOMATICALLY — you are going to repeat that list, backwards and forwards, in perfect order, exactly as if you were reading that list in your friend's hand! And you are going to have one of the most exciting moments of your life, as you watch the expression on those people's faces as you recite off those facts as though they were flashing on a screen on the inside of your memory!

Thrilling? Yes! But also one of the most profitable secrets you will ever learn. For that list of twelve facts can just as easily be an appointment schedule—with each appointment flashing automatically into your mind at just the right time and place that you need it! Or a shopping list — or the outline of a speech — or a sales presentation — or the highlights of an important article — or a list of things that have to be done in perfect order!

Any one of them — they flash into your mind automatically, as though you pressed a button! And this astonishing mental gift

— which will serve you every day for the rest of your life — is yours from the very first hour that you pick up this book! And yet it's only the beginning!

Which Areas Of Your Mind Do You Want To Strengthen In A Single Weekend? Concentration, Will-Power, Self-Confidence, Habit-Breaking!

Yes! From this moment on, in less than one thrilling hour a day, you begin testing the wonder-working techniques of Automatic Organization on every untrained corner of your mind! You begin breaking through mental barriers — mental limitations that have been blocking you for years!

You begin tapping the buried powers of your own mind . . . powers that you have glimpsed before in brief flashes . . . now brought to the surface — organized with simple formulas to double their potency — and placed forever at your beck and call, ready to go to work for you at the blink of an eyelash!

For example — DO YOU WANT TO DEVELOP "STEEL-SHUTTER CONCENTRATION" — OVERNIGHT?

Then turn to page 85 . . . master one simple exercise . . . and thrill to your ability to absorb huge amounts of information — easily and swiftly — even in a room filled with half a dozen howling children!

DO YOU WANT TO DEVELOP "X-RAY EYES" — POWERS OF OBSERVATION THAT AMAZE YOUR FRIENDS?

Then turn to page 136 . . . play three fascinating games . . . and then startle your friends, time and time again, by your ability to spot revealing details — put together hidden pieces of evidence — that they never even dreamed were there at all!

DO YOU WANT TO SEE HOW EASY IT IS TO REPLACE BAD HABITS WITH HABITS YOU CAN BE PROUD OF?

Then get ready for the revelation of your life on page 103 . . . that replaces agony with fun . . . that actually lets your bad habits break themselves without your hardly touching your will power!

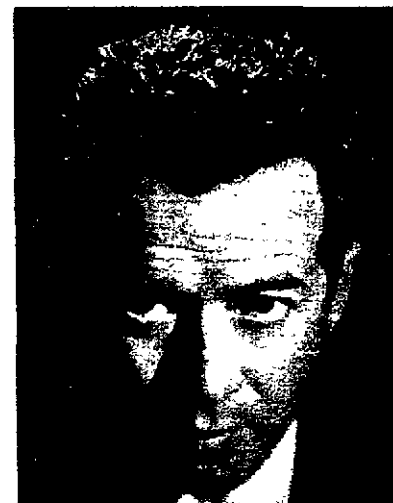
YES! AND DO YOU WANT TO GENERATE ENTHUSIASM . . . FRIENDLINESS . . . PERSONALITY AT AN INSTANT COMMAND?

Then read every word starting on page 165! Learn how to overcome shyness and fear, automatically . . . make anyone like you . . . dissolve opposition with as little as a single word . . . earn both trust and respect from everyone you meet — and keep them — for good!

Read It For Ten Days — Entirely At Our Risk

And this still is just the beginning! What Harry Lorayne has described to you on this page is just a small sampling of the information packed into his amazing new book, SECRETS OF MIND POWER — now available only through this article!

Here at last is a practical, fascinating, easy-to-read book on improving the pow-



ers of your mind that really works! Its author, Harry Lorayne, has been called by experts "the man with the most phenomenal memory in the world!" He has already shown over 250,000 men and women, all over America, how they can achieve startling improvements in their memories overnight, with just a few minutes work!

But this fabulous Push-Button Memory Technique is only one small part of Harry Lorayne's great new book! Here — in addition to Memory — are complete "Push-Button Sections" on Observation, Concentration, Enthusiasm, Will-Power, Idea-Creating, Rapid-Learning, Time-Saving, Clear-Thinking, Personality, Friend-Making, Public-Speaking, Worry-Control, Conquest of Fear, and many more!

Yes! Here are dozens of simple techniques that enable you to overcome crippling emotions, and keep your thoughts headed straight for each goal! Showing you how to think clearly and effectively in any situation — make decisions without agonizing delays — learn vital facts and figures at a glance — work at full mental power, all day long, for weeks and even months on end!

Here are tested, and proven "Thought-Stimulators" that streamline your mind — develop your creative imagination — increase your daily output — help you make time for everything you have to do!

Here are "Confidence-Generators," that let you laugh off worries and fears — make your own good luck — keep other people from taking advantage of you — turn bad breaks into opportunities — yes, even sharpen your sense of humor and improve your ability to speak well, whether in private conversation or before a crowd of hundreds!

It Must Work For You — Or You Don't Pay A Penny

The price of this giant, one-volume Mind-Power Encyclopedia is \$4.98 — far less than similar books that do not do its job as well! And it is yours to read without risking a penny! You prove it to yourself at our risk for ten full days! It must do everything we say — you must be amazed and delighted — or simply return it at the end of that time for every cent of your money back immediately! Send in the No-Risk Coupon — TODAY!

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Gentlemen: Without obligation, please rush me the brand new edition of Harry Lorayne's amazing new book, SECRETS OF MIND POWER. I am enclosing only \$4.98 complete. I understand this book is fully guaranteed. If this book does not do everything you say . . . if I am not completely delighted within 10 days, I will return the book for full money back at once.

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