

# HOW TO TURN YOUR CHILD INTO A CLASSROOM WIZARD



EUGENE M. SCHWARTZ AND HIS SON MICHAEL

When a father worries about the kind of education his son is getting in school—and when that father is also president of a publishing company that specializes in modern learning methods—then sparks really fly.

For the past six years, Gene Schwartz has worked with some of the country's leading pioneers in de-stro-learning, the modern science of learning how to learn. As writer, editor or publisher, he has been instrumental in bringing to the American public books on Memory Improvement, Executive Training Techniques, High-Speed Learning, Creative Thinking, Problem-Solving, Time Organization and many more.

But why not adopt these incredibly powerful learning breakthroughs to the problems faced by children of all ages in their classrooms? This is the goal of this book: "The job was too important to leave to someone else," Mr. Schwartz says. "I couldn't rest until I did it myself."

## READ THESE THRILLING TESTIMONIALS:

From Reviews and Letters Received From Teachers and Private Tutors  
(We regret that we do not have the space to reproduce them in full)

Many students do not do well in school simply because they have not mastered basic study techniques. To parents who are concerned about how they can help their children, I recommend Eugene Schwartz's book. The author emphasizes ways of improving reading, writing and mathematics. I especially recommend Mr. Schwartz's section on "Digging Out the Facts—Reading," which comprises the key to the book."

L. W. Block  
High School Guidance Counselor  
Livingston, New Jersey

"I am a retired teacher—who, after 35 years as a regular in Michigan, continues as a substitute and tutor... I like your book for selfish reasons, primarily! It vindicates my 45 years of practice! Your ideas belong IN THE SCHOOLS. This summer I tutored a boy who had failed in Math and earned a D (70 or less) in English in the eighth grade... What he needed was positive aims... self-confidence. He was accustomed to considering himself "stupid"... This fall, he is not concerned with passing—he is going after A's!... We have a new boy on the way! His parents are going to receive instructions for helping him every day—thanks to you..."

S. E. W.  
Orlando, Florida

I am an educator of thirty (30) years standing. I recently purchased a copy of your book, "How to Double Your Child's Grades in School." I found it an excellent book with many fine suggestions for improving not only my child's learning, but my own as well. In fact I thought so highly of the book I gave my copy to a friend as a gift, and it was very gratefully received. May I order another copy of your book to keep as a permanent reference on my desk. A member of the Board of Education of the largest city in the world.

### From Parents Like Yourself (and their children):

"I thought you might be interested to know that all of my children have had difficulties with their school work. We have talked to teacher after teacher and all they ever seem to say is that they are smart but they are not producing. They never seem to be working up to their capabilities. No one has been able to really produce a concrete solution until now. My mother-in-law sent us this book. I only received it today and I have only read one third of it but it just sounds like the answer to a prayer. I am only sorry we did not have it years ago."

A. P. S.  
Tampa, Florida

"It is well written, well thought out and beautifully organized... it is without question, the logical approach!"

Mrs. L. M. J. III  
New York City

"Your book contains all the information I needed in the depression years when I attended classes in evening school... and information I can still use today in my adult education classes."

M. L. R.  
Detroit, Mich.

### From SCHOLASTIC Magazine

Mr. Schwartz has done an excellent job... His book is easy to read. He arranges our job systematically, and spells it out in detail. We race through the book saying "This is a good idea," or "Now there's an idea that will work with my child."

"The singular, striking, overwhelming distinction of this book is the approach of giving parents a way to help."

I'm convinced that any parent could take this book, and measurably improve his child's grades."

R. E. Benson Jr.  
High School Teacher of Art  
Madison, N.J.

This book, lucidly and excitedly, because you feel a sense of optimism as you read, teaches the parents how to aid their children to achieve academic success by proper study, memory, and test-taking techniques.

The author of this book, in both the English and Mathematics sections, explains in a clear and logical sequence how the parent, with patience and gentle guidance, can assist the child to learn those various techniques that will mean a higher average in all his school subjects.

It seems most practical to assume that with early preparation in the areas of English and Mathematics, the child will be fully prepared to take the College Board Exams successfully and to move on toward his chosen career with a spirit of confidence.

Mr. Schwartz has performed a valuable service with his important book.

Bernard Halperin  
Teacher-Counselor  
Newark, New Jersey

"I have studied this book in every detail and found it very challenging in its concept and teaching methods. It is well worth the small investment."

Mr. A., Private Tutor  
Worcester, Massachusetts

"It is an excellent book on how to study."

Mrs. M.  
High School Teacher of Latin and English  
San Antonio, Texas

"It made me aware of how important school is. I had been a hard worker but I did not know what was important... This was the smartest thing I ever did. It looked like I was going to come in second every time—not any more."

Christopher W. (15 years old)  
Saskatoon, New York

"Anyone can understand this book. I am delighted and will recommend it to all my friends. I only wish I could have read it ten years ago."

Mrs. B. S. S.  
Portland, Oregon

"I got this book to improve myself in school and what I have read is worth every cent I paid for it. Thank You."

R. L. (18 years old)  
Detroit, Michigan

"... well organized, fast reading, first book I've read which offers concrete ideas about improvement in learning and retention. Wish I'd had this book when I was in school."

Mrs. C. W. W.  
Bellefonte, Michigan

The author has told us exactly what the child must do to improve his grades. He pulls no punches... He has spelled out in plain English the techniques that will turn the trick in improving the pupil's grades. There's no doubt about it...

Yes! Here at last is your chance to make such an overwhelming difference in your child's performance in school that the teacher may actually call you up to see what happened... and do it in as little as five short minutes of your time every day!

Let me explain! I don't care whether your child is six years old or twenty—boy or girl—in grade school, high school or college! It makes no difference how difficult it is for that child to concentrate today... how poor his memory may be... how much a prisoner he is of crippling mental habits... how terrified he may be of mathematics, or grammar, or social studies, or even the hardest science course!

I believe that your child's mind is working today as only HALF its true power—simply because he has never been taught the right way to make his subjects half-teach themselves!

Simply because he has never been shown the few simple secrets of Speed Reading that are taught in almost every university in the country today—and that have him **FLASHING** through the printed page TWICE AS FAST as he can read today—with absolute understanding of every single word!

Simply because he doesn't know the right way to feed his mind the problems he is given in mathematics—so clearly and logically that those problems **HALF-SOLVE THEMSELVES** before he even touches them!

Simply because he doesn't know the right way to prepare for his tests—so completely that he actually knows as many as **FOUR OUT OF FIVE** of the questions that his teacher must ask him on that test, **RIGHT DOWN TO THE VERY WORDS THAT THE TEACHER WILL USE TO PHRASE THOSE QUESTIONS!**

### Power-Studying Is A Trick! You Can Teach It To Your Child In 5 Minutes A Day!

Yes! Speed-reading is a trick! Complicated problem solving is a trick! Burning facts, figures, whole lessons into your child's mind is a trick! And, above all, taking the sting out of tests and making them half-answer themselves IS A TRICK! Top grades can be made to order; your child doesn't have to be a genius to get them!

The real secret of coaxing top grades out of your child is as simple as teaching him to tie his shoelace! You can do it in five minutes a day. **SIMPLY BY SHOWING HIM THE RIGHT STUDY TECHNIQUES!** Study techniques perfected by private-school teachers, professional tutors, writers of speed-teaching adult-education courses all over America!

Study techniques that you and your child probably never even dreamed existed! So incredibly powerful that I'm willing to prove them to you, without your risking a penny. Here's how.

### The Very First Hour After You Use This Book, His Teacher May Marvel At His Improvement!

AD I ask is this. Let me send you—at my risk—one of the most fascinating books you have ever read. When this book arrives, set aside a few minutes each day from the following weekend. Glance through a few pages. Get ready to see the incredible performance your child can give you **ONCE YOU GIVE HIM THE PROPER MENTAL TOOLS!**

What you are going to do, in this very first weekend, is this. You are going to make three simple tests with your child, each one of which will show you such a

thrilling spurt in his ability to master facts, that you may actually throw your arms around him!

First, turn to page 87. Read this page alone—nothing more. Then ask your child to read to himself one page in any of his books. Time him. And then, simply follow the instructions we give you to take an ordinary pencil and place it between his teeth! **NOW** ask him to read another page following the one rule we give you! Time him again! **AND THRILL TO THE SUDDEN BURST OF SPEED YOU HAVE LIBERATED. AS HIS EYES BEGIN TO FLASH OVER THAT PRINTED PAGE!**

But this is only the beginning! Second, turn to page 135. Glance over the fascinating word game you find on this and the following pages. Play this game with your child for five minutes. See how he enjoys it.

And then, ask him—without his ever hearing them before, and without going to the dictionary—to give you the meaning of **FIVE DIFFERENT FOUR-SYLLABLE WORDS, THAT WOULD STUMP MOST COLLEGE STUDENTS!** And watch the excitement on his face as he reels off the exact meaning of those "impossible" words. Just as easily and as quickly as though they were printed on the wall in front of him!

And this is still just the beginning! Now turn to page 145—and break mathematics wide open for him!

All you do is this! Learn one secret! Teach it to him in five minutes! And then let him take any homework paper that's been turned back to him! Let him do the problems again on a blank sheet of paper! And see for yourself that he now makes up to 20% FEWER ERRORS—UP TO ONE-FIFTH BETTER GRADES—ALL FROM FIVE MINUTES OF YOUR TIME, AND ONE SIMPLE CHANGE IN HIS WORK HABITS!

### Which Subject Do You Want Him To Shine In? Math, English, Writing, Science!

Think of it! From this moment on, in only five short minutes a day, you begin applying these wonder-working techniques of Power Learning to every untrained corner of your child's mind! You begin breaking through mental barriers—mental limitations that have been blocking him for years!

You begin tapping the buried powers of your child's mind! Powers that you have glimpsed before in brief flashes—now brought to the surface—strengthened with simple formulas to double their potency—and placed forever at his beck and call, ready to astound his teacher and classmates at the blink of an eyelash! For example—

**DOES HE MAKE THE SAME SPELLING ERRORS OVER AND OVER AGAIN?**

Then turn to page 125... teach him three fun-filled tricks that burn to correct spelling of any word forever into his mind... and watch with astonishment

from that day on, as he writes those former "trouble" words—automatically—as easily and naturally as he writes his own name!

**DOES HE HAVE TROUBLE EXPRESSING HIMSELF IN CLASS?**

Then turn to page 119... read every word... and see how incredibly easy it is to overcome that shyness and uncertainty—to make his recitations sparkle—to think instantly on his feet—to build thought upon thought correctly and dramatically—persuade others to his point of view—stand out head and shoulders above the rest of his class!

**YES! AND DOES HE FREEZE UP IN TESTS? FORGET MATERIAL HE KNEW PERFECTLY THE NIGHT BEFORE? RUN OUT OF TIME AND LEAVE HALF THE QUESTIONS UNANSWERED?**

Then get ready for the revelation of your life starting on page 195! Just take one look at this complete armory of test-passing techniques—that remove all trace of nervousness and tension from your child the moment he steps into the test room—that takes all the trickery out of those double-meaning test questions—that show him how to make even the hardest test problems half-solve themselves—that practically pop right answers into his mind!

### Read It From Cover to Cover, At My Risk!

What I've described to you on this page is only a small sampling of the information packed into a revolutionary new book **HOW TO DOUBLE YOUR CHILD'S GRADES IN SCHOOL!**

Here at last is a practical, easy-to-read book on improving your child's performance in class that really works! It is meant for every child—six years old or twenty—boy or girl!

It brings that child—for the first time between the covers of any book—**incredibly powerful new study techniques** that he probably never even dreamed existed before! Study techniques perfected by private-school teachers, by professional tutors, by writers of speed-teaching adult-education courses all over America!

Yes! **Rapid-study techniques**, that produce twice as much homework, in half the time! **Flash-reading techniques**, that pick out the CORE of an assignment, as fast as your child's eyes can travel over the page!

**Word-building techniques**, that can double your child's vocabulary in a few short weeks! **Instant-problem-solving techniques**, that give him the answer to "jaw-breaker" math problems as easy as 1-2-3. And—above all—a complete armory of test-passing techniques—that can literally **DOUBLE** the grades of your child in every one of his classes in school! That can turn D's and C's into B's or even A's! That can turn 60's or 70's or 80's into 80's or 90's or even 100's! **THAT CAN UNLOCK THE TRUE, NATURAL ABILITY OF YOUR CHILD, THAT IS BEING TRAGICALLY HALF-WASTED TODAY! AND PUT HIM ON THE ROAD TO THE COLLEGE OF HIS CHOICE... THE FUTURE OF HIS CHOICE—TODAY!**

The price of this revolutionary new book is only \$4.98. But it is yours to read without risking a penny! You prove it at our risk for ten days! It must do everything we say—every cent of your money back immediately!

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Gentlemen: Without obligation, please rush me your revolutionary new book, **HOW TO DOUBLE YOUR CHILD'S GRADES IN SCHOOL**. I am enclosing only \$4.98 complete. I understand this book is fully guaranteed. If this book does not do everything you say... if I am not completely delighted within 10 days, I will return book for full money back at once.

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Parade • Oct. 16, 1966