

## ASTROLOGICAL RESEARCH NEWS BULLETIN

# The Secret Of Having Good Luck

## Newest Discovery By I.A.A. May Be Biggest In The History Of Astrology

By J. C. Riley - Astrological Writer

"I am presenting here the most interesting story I have ever covered as an astrological writer. Read my story and find out how to become a luckier person. Yes, as a result of an astrological research discovery, you can actually increase your good luck. How? Find out in the following interview I had with Cary Franks, Chief Astrologer for the International Astrological Association. The interview was conducted at the Association's research center in the northern part of Canton, Ohio." (Canton, OH)

**Question:** "Cary, what is this luck project you are working on all about?"

**Answer:** "Very simply, we have uncovered the secret of having good luck. That is, we have found out why some people are so much luckier than others; why certain people get rich by being in the right place at the right time; how that certain person in everyone's circle of acquaintance (you know the guy) seems to always win door prizes, raffles, lotteries, cards and you name it; and why certain people are always lucky in love, careers and business ventures."

**Question:** "How did you discover the secret of good luck?"

**Answer:** "The whole project is called the Life-Luck Project."

"This project was commissioned by the board of directors nearly four years ago on March 7, 1971. Research data was gathered by: 1) Investigating historically famous, fortunate people, 2) Investigating famous fortunate people of today, 3) Observation of research test subjects (half of which were known to be lucky), 4) Analysis of more than 198,000 research questionnaires gathered from all over the country through I.A.A.'s nationally famous feature "ASTROLOGY TODAY" which has run in nearly every major publication in the country. Total number of people submitting birth information through "ASTROLOGY TODAY" was over 1.2 million. Total capital outlay for the Life-Luck Project was over \$192,000.00"

**Question:** "What did you find out as a result of your investigation of fortunate people?" I asked.

**Answer:** "We confirmed what we had already suspected—that most fortunate people get that way by using astrology. Professional astrologers will tell you that nearly all rich and famous people, past and present, use astrologers. Even present and historic world leaders use or have used astrology."

"But, although the fact that rich and famous people use astrology is news to laymen, it is obvious to professional astrologers. What we were really after was exactly HOW did these fortunate people use astrology. Astrology is a science of infinite scope. Few people know that an astrologer could spend a life time ON JUST ONE HOROSCOPE. You must use specific areas for the specific things you want to accomplish with it. Also, you must know in detail how to APPLY astrological knowledge."

"Famous American tycoon J.P. Morgan used astrology to acquire his fortune. This was discovered early in our research and this fact was cited in "ASTROLOGY TODAY." J.P. Morgan's astrologer was none other than Evangeline Adams, grand-daughter of famed President John Quincy Adams. The trick? She concentrated and expanded the luck area of astrology only. J.P. Morgan invested in things dictated to be best by his horoscope. But, he would only make investments at the exact time prescribed by Miss Adams."

**Question:** "I understand you have combined astrology with numerology (a related field to astrology) as a result of your research. That's a first, isn't it?"

**Answer:** "Yes. We found that numerology is a very useful tool in producing good luck."

"For example, the letters in the alphabet have assigned numbers. Singer Dionne Warwick took the advice from her numerologist and added an 'e' to the end of her name. Her numerologist told her this would bring about the correct, fortunate combination."

"She immediately skyrocketed to fame. She has revealed this fact on the Johnny Carson show twice."

**Question:** "So, what was the result of all your research?"

**Answer:** "The end result of our four years of research is a special horoscope which is revolutionary in the field of astrology. This horoscope is called THE LIFE-LUCK HOROSCOPE. It expands and concentrates on only the luck areas of astrology. It also uses NUMEROLOGY and even PSYCHOLOGY (the psychology of color that we discovered in Germany that has a profound effect on luck). We tested this horoscope using our in-house research subjects in real life situations."

**Question:** "How did the LIFE-LUCK HOROSCOPE do in this 'acid test'?"

**Answer:** "The results were astounding! And, I'm not exaggerating when I say that. We were able to turn people into winners who had never won anything in their lives."

"But, let me qualify that statement. We also found out something else during this final test. And, that is that all people are not equally lucky. If it isn't in their horoscope; that is, if they were not born at the right time and place, they have only so much luck potential."

"But, why I am so thrilled about the results and why they are significant is this: **WE WERE ABLE TO INCREASE THE GOOD LUCK IN OVER 95% OF OUR RESEARCH SUBJECTS.** In other words, I will go out on the limb and say that although some people are luckier than others, there is a 95% chance that their luck horoscope will guarantee that they get all the potential luck that they have coming."

"Now, I don't want to tell you some of the amazing things that happened to our research subjects, myself, because I already sound like I'm bragging. Let me make a quick phone call and get two typical research subjects up here. I say typical because many subjects were much luckier and many were much less lucky. They are the average. But, I want to use them because they had never won anything in their lives until they used the LIFE-LUCK HOROSCOPE."

"Cary summoned two of the research subjects who had taken part in the final tests of the LIFE-LUCK HOROSCOPE. She said I was free to print their testimony. This really impressed me. Few people know that trade regulations are hard on testimonials from people. If an organization prints a testimonial with a person's name, it had better be true. Bear this in mind as you read the following testimonials from Ken Fronk and Rose Lineman."

"The two people entered the room and sat down. I first asked for the testimony of Ken Fronk of Canton, Ohio."

**Question:** "Ken, tell me your experience while using the LIFE-LUCK HOROSCOPE that was prepared for you."

**Answer:** "My LIFE-LUCK HOROSCOPE was prepared for me on March 1, 1974. The horoscope was in great detail and covered all areas of my life. But we, as research subjects, were told to concentrate on games so we could get the quickest test."

"My horoscope listed games in order, from those which I would be luckiest, to those that I would be the least lucky. It listed dates and times that I would be most lucky. It also listed what my lucky number, colors and combination of lucky colors and numbers were. I had never won anything in my life. In fact, I used to think of myself as a born loser. But, and I still can't believe it, here are the results of using my LIFE-LUCK HOROSCOPE."

"The first day my horoscope told me I would be lucky was March 16 to March 20. On March 17, I played the horses because that was listed high on my lucky area chart. I used the color and number information once I got to the track. And, that night I won \$506.00!"

"Now, I will just leave out the smaller winning nights and give you the highlights."

"I was told I was going to be very lucky May 19 to May 22. Using the same procedure: On May 19, I played bingo and won a \$10.00 door prize and \$60.00 in bingo. On May 20, I played bingo at my Moose Club and won the \$500.00 jackpot. On May 21, I played bingo again and won \$50.00. On May 22, I won \$525.00 on the horses and \$45.00 playing bingo."

### LADY LUCK



Cary Franks—Famous Chief Astrologer for I.A.A.—Director of the Life-Luck Research Project. Cary was born and educated in Cleveland, Ohio. She received a B.S. in psychology and chemistry from Case Western Reserve University and a masters in polymer chemistry from Akron University. After graduating, she became interested in astrology. She studied the subject for 10 years and earned the highest certification given to professional astrologers. She has studied astrology in London and around the world. The mere fact that Cary is associated with this project may be lucky in itself. Many of her clients say that just being associated with her in any way seems to bring a person good luck.

"In October, the 6th to the 11th was a lucky period. But, I was told that October 9 was an especially hot day for me and I was to bet heavy. I played the horses and won the daily double and \$1,090.00"

**Question:** "I then asked for the testimony of Rose Lineman of Fredonia, Pennsylvania."

**Answer:** "Well, my testimony will be much shorter than Ken's was because the only game I am interested in is bingo. I got my LIFE-LUCK HOROSCOPE on May 1, 1974."

"Prior to that time, I never won at bingo over a period of a month. I would keep monthly records. They would usually come out on the loss side with a few break-even months and a very few slight winning months. Overall, I was way in the red."

"Now compare this. By following the advice in my LIFE-LUCK HOROSCOPE, from May 1 to December 31, 1974, I had won \$2,219.00 over that eight-month period. I played on the average of once a week depending on my lucky periods, averaging about \$70.00 a night."

"But, there are two things that impressed me about this horoscope more than my own experience. As a favor, I had the I.A.A. do a horoscope for each of two friends of mine."

"My first friend's horoscope told her to buy an Ohio lottery ticket on December 5. She soon found out that her ticket was a winner!"

"My second friend had a spicy experience. Her horoscope told her that she would have extremely good luck in her love-life in July. It told her to be active socially that month. She had more affairs that month than I think I had in my entire life. She came out of it with a lasting one—a guy that you couldn't have tailor made any better for her."

**Question:** "At this point, I have only one request from you people." I pleaded, "I want my LIFE-LUCK HOROSCOPE!" "Everyone laughed at this point as though I had just made a request that a million other people had made before me."

**Answer:** "Yes, there is quite a demand for the LIFE-LUCK HOROSCOPE since word has leaked out. And, we are now prepared to offer it to the public now—ON A SPECIAL BASIS. But, let me show you a sample LIFE-LUCK HOROSCOPE first so you know exactly what it is."

**Question:** "I was shown a copy of this special horoscope. I can tell you it is something else. It is 31 pages long and contains things that you would never dream existed in a horoscope. To go into a complete description will take up too much space, so listed next are the highlights of the contents of the LIFE-LUCK HOROSCOPE."

• The LIFE-LUCK HOROSCOPE reveals the following:

1. WHERE, WHEN and HOW you will be lucky (including a 15-year, hand prepared, future forecast).

2. How to take advantage of your lucky opportunities.

3. How to increase your good luck.

4. How to avoid bad luck.

• The horoscope covers how you can be lucky, depending on your horoscope, in the following areas:

Love - Job - Career - Investments - Stocks - Commodities - Oil Wells - Bingo - Lotteries - Cards: Poker, Black Jack, Baccarat - Inheritance - Football and Baseball Pools - Horse Racing - Dog Racing - General Games - Keno - Sports - Tip Boards - Contests - Raffles - Sweepstakes - Roulette - Slot Machines - Dice - Parlays - Legal Matters

• The LIFE-LUCK HOROSCOPE also defines the following items:

Your Lucky: Years, Months, Days, Hours, Numbers, Colors, Metals, Stones, People (Their Signs And When They Were Born). How to Create Lucky Vibrations, How To Create A Lucky Attitude.

**Question:** "This is really a super product. Now what is the special condition under which it is offered here?"

**Answer:** "First, we would like to test our horoscope on the general public. In the past, we have found we get many letters on the success of our horoscope from people who use it. So, we know that we will get feedback from people who order their LIFE-LUCK HOROSCOPE."

"Second, we want to do more advance research on color and luck, therefore, we are willing to make the similar offer we did in our famous ASTROLOGY TODAY feature."

"We don't know what we will charge for this product when the LIFE-LUCK HOROSCOPE finally goes to market, however, I can tell you that an astrologer could charge up to \$200.00 for this horoscope—if he knew how. But, those who order here through this special "TEST SUBJECT" offer and submit their birth information and their favorite color will only pay a \$5.00 charge to make a duplicate copy of their horoscope plus 50c postage and handling."

"At this point, I would like to present this public message: IMPORTANT—PUBLIC BEWARE. The founder of The INTERNATIONAL Astrological Association is the originator of the famous research project ASTROLOGY TODAY. Again, under penalty of law, we could not print this if it were not true. There are presently many imitations of our horoscope and research projects. Some of these companies have names similar to The INTERNATIONAL Astrological Association. These same companies will probably try to imitate the LIFE-LUCK HOROSCOPE. It took I.A.A. a great deal of time and money to develop the LIFE-LUCK HOROSCOPE. We do not believe it can be matched in detail and quality by a hurriedly prepared imitation. To insure you are getting the true LIFE-LUCK HOROSCOPE, be sure the astrology organization is The INTERNATIONAL Astrological Association with the endorsement of certified Astrologer Cary Franks."

"We concluded the interview and Cary gave me the following information to pass on to those who wish to participate in this special project and receive their 31 page, special LIFE-LUCK HOROSCOPE prepared for them personally from their exact birth information."

1) Get a blank piece of paper. 2) At the top of the paper, print the words "LIFE-LUCK HOROSCOPE". 3) Print your name and address. 4) Print your date, time and place of birth (if you don't know the exact time, just put 12 noon). 5) Write down your favorite color. 6) Mail this along with \$5.00 plus 50c for postage and handling, in cash, check or money order to: I.A.A.; Dept. L-154; 4626 CLEVELAND AVE. N.; CANTON, OHIO 44709.

Two persons from one household may order through this special "TEST SUBJECT" offer. Simply include \$10.00 plus \$1.00 postage and handling if two are ordered—BUT, THE LIMIT IS TWO (NO EXCEPTIONS, PLEASE). This product carries a full and unconditional money-back guarantee. If anyone has any questions on this project, feel free to phone The INTERNATIONAL Astrological Association at (216) 494-4282.