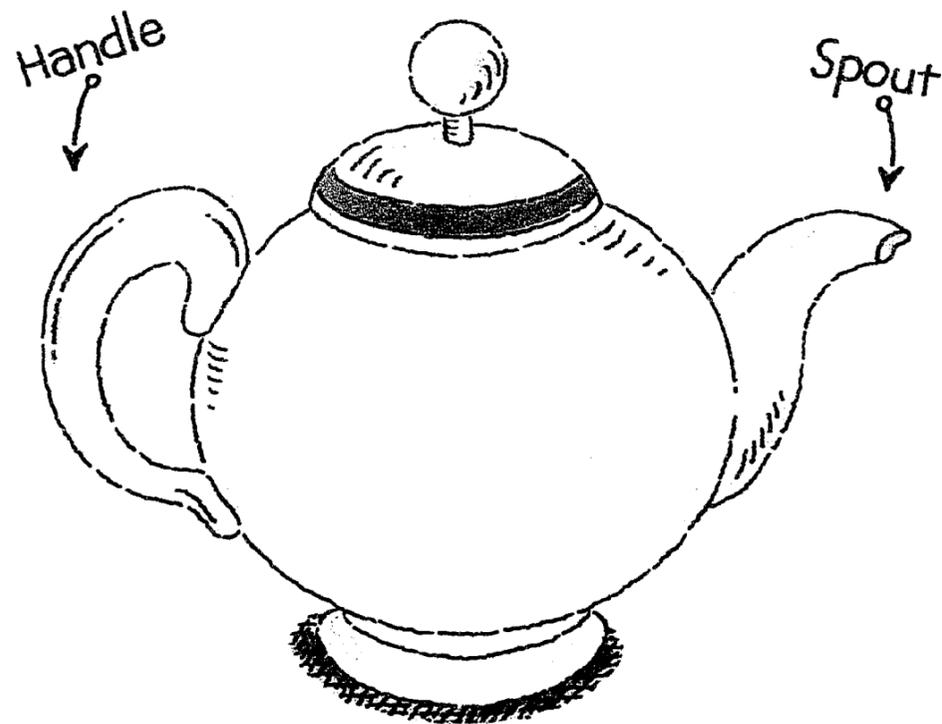


We have two things in common
with a little teapot.



While a bag of Morton® System Saver® Pellets is neither short nor stout,
it does have both a handle and spout. So it's easy to carry and easy to pour.
Morton System Saver. Tip it over and pour it out.

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On Two Bags Of 40-, 50- or 80-lb. Morton® System Saver® Pellets For Your Water Softener.

CONSUMER: Limit one coupon per purchase, good only on two 40-, 50- or 80-lb. bags of Morton® System Saver® Pellets. Consumer pays any sales tax. Coupon may not be reproduced or transferred. RETAILER: Morton International, Inc., Morton Salt will redeem this coupon plus 6¢ handling if submitted in accordance with our Coupon Redemption Policy, copy available upon request. Cash redemption value of 1/20 of 1¢. Coupon void if use is prohibited, restricted or taxed. Mail to: MORTON SALT, P.O. Box 870109, El Paso, Texas 88587-0109. OFFER EXPIRES 12/31/98.

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ON THE WEB

www.usaweekend.com

Here's what visitors have been saying and doing on our Web site:

QUICK POLL RESULTS: Which Jerry Springer Show do you prefer?

51% Jerry with fights
48% Jerry lite

Soundbites:

- "Even though *The Jerry Springer Show* is fake and violent, it's entertainment. And it's what people like to see."
- Springer "is capable of far better quality than what he is currently doing."
- "I think that Jerry's show should be canceled or put on late at night when kids can't watch it."

PLANET TREK QUIZ: Beyond an American icon, *Star Trek* has become a global phenomenon. Jeff Greenwald, author of the new book *Future Perfect: How Star Trek Conquered Planet Earth*, presents a quiz online to test your knowledge of the far-flung influence of the show.

CLASSIC TV SHOWDOWN:

This week, vote in the battle between '50s favorites *Leave It to Beaver* and *Gunsmoke*.

LATEST RESULT: In a '70s showdown, *Charlie's Angels* beat *Happy Days* with 56% of the vote. The Angels go to the '70s championship.



Beaver and the Cleavers



CELEB STUMPER: Identify the mystery celeb in our mixed-up photo and you could win a prize.

Congratulations to Dennis Yasutomi of San Jose, Calif., a recent winner.

6 USA WEEKEND • July 10-12, 1998



IT'S THE NECKLACE INSPIRED BY THE MOVIE TITANIC

And Here's The Hottest News - It's only \$19.95

By Liz Peterson
(Special Advertising Supplement)

Have you seen the necklace that's taking the nation by storm? Well, it's called the *Blue Heart Jewel* and we'll even tell you how to get it.

Lindenwold Fine Jewelers has been swamped with people wanting to buy the *Blue Heart Jewel* necklace.

But when word got out that this stunning necklace costs only \$19.95, Lindenwold Jewelers had to work miracles to insure they could keep up with the demand.

The *Blue Heart Jewel* is designed just the right size for everyday wear. It looks great with simple denim jeans or is equally perfect with an evening gown.

Even though everyone is trying to get one, Lindenwold Fine Jewelers is still taking orders for the *Blue Heart Jewel* necklace. They have even promised that, at least for now, they will still sell the necklace at this amazing low price.

HERE'S HOW TO GET YOUR OWN BLUE HEART JEWEL NECKLACE

We'll give you the direct telephone number and address so you can immediately get your own *Blue Heart Jewel* necklace. If you have a credit card (VISA, MasterCard, Discover/Novus or American Express), call toll free, 1-800-757-0660, and ask for Dept. 1539.

To order by mail, send \$19.95 check, cash or money order to: *Blue Heart Jewel*, Dept. 1539, Lindenwold Fine Jewelers, 20 Lindenwold Ave., Canton, Ohio 44767. You must add \$5.95 for shipping and handling.

The *Blue Heart Jewel* necklace comes with a full, lifetime money-back guarantee. And, even though so many people are requesting more than one, all orders are normally shipped within 72 hours.

Hopefully, you'll be one of the lucky ones who can get the *Blue Heart Jewel* necklace, because, right now, it's definitely the hottest status necklace anywhere. Enjoy! ■

HOT: Hollywood heartthrob Jensen Ackles (star of *Days of our Lives*) sizzles with *Titanic* fever as he shows off the *Blue Heart Jewel* for all his gal pals.

THE SUN JOURNAL • NEWSPAPER REPRINT WITH PERMISSION

Necklace Makes Huge Splash With Movie Fans

Hollywood Report — The blockbuster movie *Titanic* has inspired a necklace that movie fans can't get enough of. If you liked the movie, you'll have to have one...

Now it has inspired the *Blue Heart Jewel*, designed [and] specially sized... for comfortable everyday wear by Lindenwold Fine Jewelers.

The jeweler says, "People will not believe their eyes when they actually see someone with the *Blue Heart Jewel* necklace. It draws unforgettable attention to anyone seen wearing it."

With all the attention the movie is getting, fashion experts are predicting that blue heart necklaces may become the hottest jewelry trend of all time, especially at the low price of only \$19.95.

Lindenwold Fine Jewelers is providing a special order request line. Call toll free, 1-800-757-0660, and ask for Dept. 1539. The necklace is being released on a first-come, first-served basis.



■ BLUE HEARTS SPARKLE AT BOX-OFFICE. Super model Colleen Capell (Right) and Kara Murphy, look like a million wearing the *Blue Heart Jewel* necklace inspired by the blockbuster movie *Titanic*.