

MAJOR DEVELOPMENT

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# New Space Age Technology Proven to Give Immediate Relief to Pain in Feet, Knees, Legs and Lower Back

NEW INSOLE WITH MEMORY FOAM GUARANTEES TO CRADLE ENTIRE FOOT AREA WITH STRENGTH, SUPPORT AND COMFORT

## Feel Younger and More Energized with every step you take

By: B. Michael John, Media Services

You can now get amazing relief from pain in your heels, feet, knees, legs and lower back by using the doctor designed amazing new BioTech Triple Action Memory Foam Insole.

These breakthrough new insoles, known as the Triple Action Memory Foam Insoles, have proven to be extremely effective.

They utilize a revolutionary combination of unique custom-molding and visco elastic memory foam that molds to the exact contours of your feet as an individual.

These new insoles literally cradle your entire foot area with the best cushion and support ever seen.

The Triple Action Memory Foam Insoles guarantee absolute strength and support for each and every foot shape and size which is extremely important since everyone's feet are different in one way or another.

Your footprint is just as unique and different as your fingerprint. That is what makes the Triple Action Memory Foam Insoles so much better than regular insoles. They have been specially made so they are guaranteed to pamper each and every foot shape and size with the utmost comfort.

Creator Dr. Rick Swartzburg, D.C. says... *"To help combat the muscle and joint pain that comes from a lack of proper arch support and shock absorption when walking, I had been recommending custom foot orthotics that need to be specially molded to a persons foot and created in a laboratory.*

*While the results were miraculous, the cost had too high of a price tag for many of my patients, so I set out to find an alternative way to support the foot without having to spend hundreds of dollars. With my expertise in memory foam, I knew that it could produce a perfect imprint in the shape of the foot, but I would have to search for a higher density than what was currently available.*

*I also realized that I would need to use a top layer that could allow the memory foam to shape with the foot, but still provide suppleness, along with moisture and tear resistance. Lastly, I needed a high impact foam underneath for extra shock absorption. After extensive research and testing I found the perfect combination that uses a special design with an ultralight, supple top layer foam bonded to highest quality high density 1/4 inch memory foam with a heavy duty shock absorbing bottom layer foam.*

*When you step into your shoes you will feel the insole mold to your foot's shape, for a customized arch support that is your exact foot imprint! But that is not all...with the special high density memory foam used, once pressure is removed from the insole, the orthotic comes back to its original shape so you can feel the memory foam with each step. This perfect imprint allows for an even distribution of pressure across the whole of your foot and a customized arch support that won't put your foot in an unnatural position."*

The BioTech Triple Action Memory Foam Insoles respond to the unique curves and pressures of your foot with every movement and step you take whether walking, running or exercising.

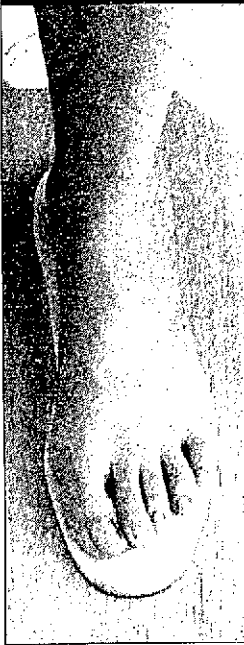
Wearing the Triple Action Memory Foam Insoles is like cradling your feet in a soft pillow all day long.

They fit into absolutely any shoe, sandal, boot or slipper.

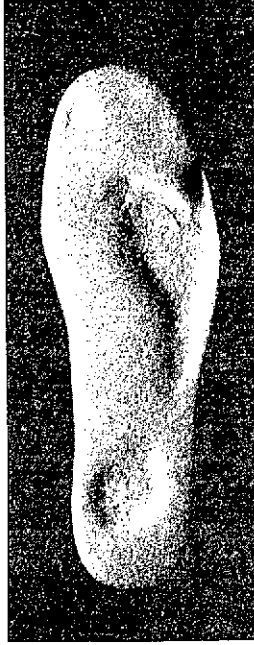
The Triple Action Memory Foam Insoles make you feel refreshed and recharged, ready to take on the day's challenges.

They literally create an enveloping, cushion feeling that will introduce you to a wonderful state of mind

**The BioTech Triple Action Memory Foam Insole Precisely Crafting a perfect fit for your individual foot**

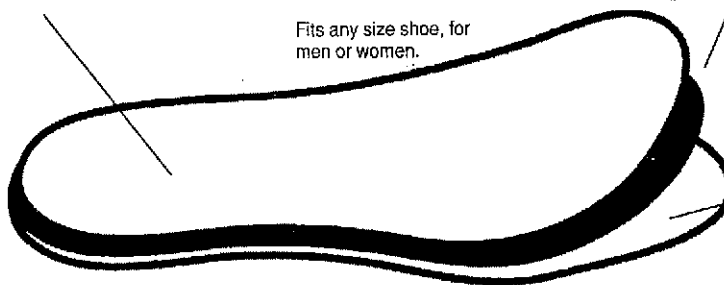


**The BioTech Triple Action Memory Foam Insole, now your Precision Crafted custom-fit orthotic**



1/16" ultra soft elastic foam that protects the memory foam from moisture and dirt. High tensile strength (tear resistant) but stretchable so as to shape with the Memory Foam core.

Fits any size shoe, for men or women.



High density 1/4" Triple Action Memory Foam with specially selected Indentation Load Deflection which molds to the contours of your foot, cradling your heel, arch and toes with support every time you take a step.

Relieves foot pain and fatigue and absorbs shocks.

Provides all day pillow-like comfort for your feet.

1/16" Heavy Gauge Shock absorbing foam to minimize foot impact.

**MADE IN THE U.S.A.**

every day.

The history of the memory foam actually began with NASA's research to develop a material that would relieve astronauts of the tremendous g-forces of lift-off.

During that period the vast potential of memory foam being the ultimate walking surface was quickly recognized.

And, after nearly a decade of experimentation and millions of research dollars, the memory foam heat sensitive material was born.

Now the cells in the Triple Action Memory Foam Insoles can shift position and reorganize to conform to your foot's exact contours while providing the optimal balance between the comfort you desire and the support you need to experience deep, rejuvenating, therapeutic steps.

So, it is true... the secret to the success of the Triple Action Memory Foam Insoles has proven to lie in their unique technology of pressure-relieving material.

And it may have taken years of intense laboratory research, but memory foam material is now extremely successful at reacting to your body through a very specific range of temperatures.

It becomes softer in warmer areas, where your foot is making the most contact with the insole, and remains firmer in cooler areas, where less foot contact is being made.

Pressure is distributed evenly over the entire foot area making you feel wonderful, revived and most of all refreshed.

The material seems to know exactly how far to let you "sink in" so that every point on the contour of your foot is supported.

As your heels and the balls of your feet sink in, the material rises to meet your arch and toes, eventually filling any gaps along the contour of the outside of your feet.

As the visco-elastic material molds to the shape of your feet, your

entire body becomes supported in an anatomically correct position, with your neck and spine in perfect alignment.

For even more information on these new advanced insoles, here is part of my interview with Mr. John Whitakre, the Executive Director of Product Development for BioTech Research.

**Q.** How are the Triple Action Memory Foam Insoles different from others that claim to be just as good?

**A.** It is the visco elastic, temperature sensitive material that they are made of. It is extremely dense. There are simply more cells per square inch than in most visco elastic foams.

Furthermore, the cells themselves that are in the material used in Triple Action Memory Foam Insoles are extremely dense and consistently shaped. The greater density allows for greater sensitivity of the material, and is more durable preventing the "bottoming out" that can occur in less dense material in regular insoles.

So whether you're walking, running, exercising or just doing your daily activities, you will experience the best comfort of your life with the Triple Action Memory Foam Insoles.

**Q.** Will the Triple Action Memory Foam Insoles make my feet hot?

**A.** No. The cells themselves are open and breathable, so the material is self-ventilating and extremely soothing.

**Q.** Can I put the Triple Action Memory Foam Insoles in my existing shoes?

**A.** Yes. Your shoes will now be the most comfortable shoes in the world.

**Q.** How long will it take me to get used to the Triple Action Memory Foam Insoles?

**A.** Some people are completely comfortable with their insoles right away. Others need a little time to adjust to the remarkable amount of support and unique pressure relieving

feel the insoles give.

**Q.** How can you offer such advanced insoles at such a low price for first time buyers?

**A.** Our experience in over 30 years of solid American business is that when you have a product this extraordinary... word of mouth is more powerful than any other advertising in the world.

Once people try a product like this they keep coming back for more. And once your readers discover how great their overall body feels when wearing these insoles, they will want to buy a pair for all of their friends

and family members. Plus anyone else they know of that may be experiencing knee, feet, leg or back pain.

So to relieve your back, knee, leg and feet pain right now... to feel more invigorated and alive, get the benefits right here for only \$29. But you must respond today.

At this amazing low price the limited number of insoles allotted for this area are sure to go fast.

**End of interview.**

Respond now and you may receive 2 pairs for only \$48 and save \$10. Special Reader's Discount Coupon below.

### SPECIAL READER'S DISCOUNT COUPON

The price to relieve pain in your heels, feet, knees, legs and lower back is only \$29.00 plus \$3.00 shipping for a total of \$32.00 delivered. **Readers of this publication get FREE Shipping and Handling** if you order within 10 days. Plus readers may receive 2 pairs for only \$48 and save \$10. After 10 days, we reserve the right to either accept or reject order requests at the discount price.

- To order by phone, call TOLL FREE 1-800-284-5614 Ext. FMS418. Place your order by using your credit card. Operators are on duty Monday-Friday 6 am - 3 am, Saturday 7 am - midnight and Sunday 7 am - 11 pm, EST.
- To order online, visit us at [www.biotechresearch.com](http://www.biotechresearch.com).
- To order by mail, by check or credit card, fill out and mail in this coupon. This product carries a complete 90-day satisfaction guarantee. If you are not totally satisfied, your purchase price will be refunded. No questions asked.

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☐ I am ordering within 10 days of the date of this publication, therefore I get **FREE Shipping and Handling.**

☐ I would like one pair of Triple Action Memory Foam Insoles for \$29. (BTAMF1)

☐ I would like two pairs of Triple Action Memory Foam Insoles for only \$48, a savings of \$10. (BTAMF2)

☐ I am ordering past 10 days of the date of this publication, therefore I pay \$3 Shipping and Handling.

Enclosed is \$\_\_\_\_\_ in: ☐ Cash ☐ Check ☐ Money Order

(Make payable to BioTech Research) or charge my:

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