

ELBENBO'S
1-CLICK UPSELL
SWIPE FILE
VOLUME ONE

By Ben Settle

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For more information, please read the “Disclosures and Disclaimers” section at the end of this book.

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About Ben Settle

“The Copy Slacker”

Since 2002 Ben Settle has written ads, created email campaigns, and cooked up marketing strategies for clients and his own business that have collectively earned tens of millions of dollars in sales in hyper competitive, “cut throat” markets such as:

- Golf
- Weight loss
- Business opportunity
- Self defense
- Home business
- Dating
- Prostate problems
- Internet marketing

Ben has also taught methods he’s pioneered to some of the **world’s most prestigious direct marketing companies** – such as **Agora Financial... AWAI’s Web Copywriting Intensive & Copywriting Bootcamp** events & also their **Wealthy Web Writer** series... professional radio producers at **Entercom** (one of the largest radio broadcasting companies in the United States)... **Brian Kurtz’s Titans Masterclass... Real Dose’s** (one of the world’s biggest and most respected health supplement companies) **Health Profits Summit... Clayton Makepeace’s private mastermind...** various seminars & events where people pay up to \$10k just for a seat... and the annual **Oceans 4 Mastermind** – where 7, 8, and 9 figure businesses paid him and his partners to put their emails and marketing on the “hot seat”– transforming their sales overnight.

In addition, Ben publishes the “**Email Players**” newsletter read by hundreds of people in over 30 countries—including by **A-list copywriters, publishers at prestigious direct marketing companies like Agora Financial, New York Times best-selling authors...** and more.

To Join His Free Email List
And Get A Daily Dose Of Sales Copy
To Study & Learn From Go To:

www.BenSettle.com

What Others Are Saying About Ben Settle

“Good copy intoxicates me. Yours is high proof. I’m enjoying it.”

– **Gary Bencivenga**

(Universally acknowledged as the world’s greatest living copywriter)

www.MarketingBullets.com

“I think Ben is the light heavyweight champion of email copywriting. I ass-lo think we’d make Mayweather money in a unification title bout!”

– **Matt Furey**

www.MattFurey.com

Zen Master Of The Internet®

President of The Psycho-Cybernetics Foundation

“...I get great advice and at least one chuckle... or a slap on the forehead 'duh'... every time I read your emails!”

– **Carline Anglade-Cole**

AWAI’s Copywriter of the Year Award winner and A-list copywriter who has written for Oprah and continually writes control packages for the world’s most prestigious (and competitive) alternative health direct marketing companies

www.CarlineCole.com

“I’ve been reading your stuff for about a month. I love it. You are saying, in very arresting ways, things I’ve been trying to teach marketers and copywriters for 30 years. Keep up the good work!”

– **Mark Ford aka Michael Masterson**

Cofounder of AWAI

“The business is so big now. Prob 4x the revenue since when we first met... and had you in! Claim credit, as it did correlate!”

– **Joseph Schriefer, Agora Financial Copy Chief)**

www.AgoraFinancial.com

“I wake up to READ YOUR WORDS. I learn from you and study exactly how you combine words + feelings together. Like no other. YOU go DEEP and HARD.”

– **Lori Haller**

(“A-List” designer who has worked on control sales letters and other projects for Oprah Winfrey, Gary Bencivenga, Clayton Makepeace, Jim Rutz, and more.)

www.ShadowOakStudio.com

“I love your emails. Your e-mail style is stunningly effective.”

– **Bob Bly**

The man McGrawHill calls America’s top copywriter and bestselling author of over 75 books

www.Bly.com

“I’ve been a big admirer of Ben’s writing for a long time, and he’s the only copywriter I’ve ever hired and been satisfied with”

– **Ken McCarthy**

One of the “founding fathers” of internet marketing

www.KenMcCarthy.com

“...you have some of the best hooks. You really know how to work the hook and the angles.”

– **Brian Clark**

www.CopyBlogger.com

“Of all the people I follow there’s so much stuff that comes into my inbox from various copywriters and direct marketers and creatives, your stuff is as good as it gets.”

– **Brian Kurtz**, Former Executive VP of Boardroom Inc.

Named Marketer of the Year by Target Marketing magazine

www.BrianKurtz.me

“The f’in’ hottest email copywriter on the web.”

– **David Garfinkel**

The World’s Greatest Copywriting Coach

www.GarfinkelCoaching.com

“The only copywriter I endorse (no affiliate) is @BenSettle.”

– **Mike Cernovich**

Author of Gorilla Mindset

www.Cernovich.com

“There are very few copywriters whose copy I not only read but save so I can study it... and Ben is on that short list. In fact, he’s so good... he kinda pisses me off.”

– Ray Edwards
www.RayEdwards.com

“You’re damn brilliant, dude...I really DO admire your work, my friend!”

– Brian Keith Voiles
A-list copywriter who has written winning ads for prestigious clients such as Jay Abraham, Ted Nicholas, Dr. Stephen R. Covey, Robert Allen, and Gary Halbert.
www.AdvertisingMagicCopywriting.com

“I’m so busy but there’s some guys like Ben Settle w/incredible daily emails that I always read.”

– Russell Brunson
Founder of ClickFunnels
www.RussellBrunson.com

“Ben’s emails are perfect examples of how to sell with email and how to create a persona that draws people to you like controversy to Donald Trump”

– David Deutsch
A-List Copywriter
www.DavidLDeutsch.com

“Ben is the dude to study if you want to write powerful emails that make a bunch of money.”

– Doberman Dan Gallapoo
www.DobermanDan.com

“I start my day with reading from the Holy Bible and Ben Settle’s email, not necessarily in that order.”

– Richard Armstrong
A-List Copywriter for everyone from Rush Limbaugh to Newsweek to the ASCPA.
www.FreeSampleBook.com

An Open Letter To Any Swipetards Reading This eBook

Following is for Swipetards who have come across this eBook. A Swipetard is someone who will be tempted to “lift” copy from the 1-click upsell pages in this book. For example, someone who will read this and think:

“Ben used the phrase ‘FEENING LIKE GOLLUM LUSTING AFTER THE ONE RING’ in one of the headlines I’ll just steal that LOLLOLOL!!!!”

If that is you listen up, listen good, and never forget:

Each and every word in this swipe file comes from my personality & peculiars when it comes wording, phrasing, and writing. But, even more importantly...

**The Copy Is All A Seamless Extension
From The Sales Letter, Emails, And Other Copy
That Proceeded It.**

That means, “swipe & deply lol” doesn’t work.

Plus, if you are selling to the same “gene pool” of people I do, you will not only look and sound like a hack, but, let’s face it, that means you are a hack.

All right enough.

The vast majority of people reading this are not Swipetards. But if this changes even one fake Swipetard into a real boy, who writes real copy, that makes real money, then my job here is done. And while I have never claimed to be the “best” at 1-Click Upsells, the following 20+ pages have gotten extremely good conversions – whether for my own offers, or a client’s offers.

Enjoy...

Your Pal,

Ben Settle

WHOOA!

Before you close this window... here is a one time-only huge discount offer on a book that can help you almost IMMEDIATELY profit even more from email automation:

A FAT \$200 Discount On Ben Settle's Notorious Affiliate Launch Copynomicon Book!

This is a gigantic physical comes with free worldwide shipping, and reveals how to profit from even a small email list via special sales, launching a new product/service, or sending quality affiliate offers. Some of the biggest names in direct marketing — like Brian Kurtz, Ryan Levesque, Danny Iny, Ken McCarthy — were astounded watching Ben Settle use the info inside this book to dominate their other affiliates.

It's also...

- Helped Ben spank internet businesses with 10 times bigger lists, name recognition, and status than him...
- Helped Ben's woman launch a part-time membership site business to a tiny list that gives her a better lifestyle than her full-time coaching business did...
- Even helped one of Ben's friends stuck in a hospital bed after major spine surgery launch a successful consulting business in two hours (to a list of just 2,000 people)....

This book usually costs \$986.00 — but if you buy from this page before closing it... you can have it for \$200 off with free worldwide shipping:

\$786.00

ALSO NOTE:

This book is physically shipped, and there are no refunds.

So if you have even an *inkling* of doubt, do not buy it, and proceed to finalizing your order:

Buy Now!

No thanks...



STOP! Don't Move!

Add Troy Broussard's insanely popular "Content Creation Mastery" course he normally sells for \$299 to your order before leaving this page, and **you can have it for only:**

\$21

... digitally delivered right to your phone along with Automation Magic.

This course contains dozens of sneaky little tricks for content creation including:

- Tips for quickly "batting out" books in hours & days instead of weeks & months!
- A secret way of using Einstein's Theory of Relativity to create more content than you ever thought possible and in just a fraction of the time you imagined!
- A two step process for ratcheting up both the speed AND quality of your content.
- "Short cut" content brainstorming techniques for whipping up profitable content ideas even if you draw a blank every time you try now.
- How to "recruit" people who irritate the living hell out of you to help you create content & courses.
- How even people with zero writing talent can write content people love buying and reading.
- How to make content creation fun & exciting by "plucking" content ideas out of every day real life things that happen to you.

Get Content Creation Mastery for a fraction of what everyone else pays, and delivered right to your phone with your Automation Magic course, by adding it to your order for a mere \$21 below:

NOTE:

There are no refunds on this, and all sales are final.

If you are at-all unsure you want it, please pass up on it and continue with your order:

 Buy Now!

 No thanks...

Hold It Right There!

You also have a one-time opportunity to get **75% off** Troy Broussard's "cult classic" product he only sells to his private list:

"Contrarian Copywriting Secrets"

This course was specifically created for the people on his list who have a hard time getting out of their own heads, and want to be able to write emails in a way people like to read and buy from. It also helps writing copy that is in complete "harmony" with Automation Magic, including topics like:

- Finding your voice
- Advice for coming up with your own copywriting style
- How to structure sales copy
- The world's most "fool proof" 5-step email writing process ever invented
- Tips for infusionsoft users that can save you a lot of time and frustration
- How to write emails so you don't need a sales page!
- How to set up and transition to the sale in your emails
- How to come up with so many ideas for your emails you'll need a file to capture them all!
- Rapid content creation tips

Also contains copywriting examples you can swipe & model for your own campaigns and can radically enhance what Troy teaches in Automation Magic. The course usually costs \$299, but you can get it for a fat 75% discount:

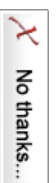
\$74

... and in mp3 format and delivered right to your phone with your Automation Magic course, if you add it to your order below before leaving this page:

NOTE:

There are no refunds on this, and all sales are final.

If you are at-all unsure you want it, please pass up on it and continue with your order::



AND ONE MORE FOR THE ROAD...

Before you close this window...

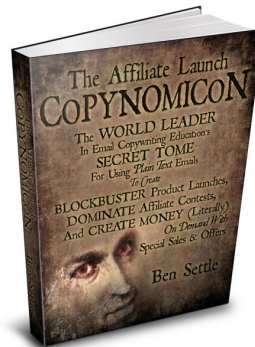
Here is a **one time-only** huge discount offer on a book that can help you almost IMMEDIATELY profit while building your freelance business with Email Client Horde

A FAT \$300.00 OFF W/FREE WORLDWIDE SHIPPING ON MY "AFFILIATE LAUNCH COPYNOMICON" BOOK

If you have clients who do affiliate campaigns, product launches, and/or special sales, then realize the information contained in this book has absolutely astounded some of the biggest names in direct marketing — like Brian Kurtz, Ryan Levesque, Danny Iny, Ken McCarthy, all long-time players up in this business — when they watched me use it to dominate all their other affiliates.

It's also...

- ✓ **Helped me spank internet businesses with 10 times bigger lists**, name recognition, and status than me...
- ✓ **Helped my woman launch a part-time membership site business to a tiny list** that gives her a better lifestyle than her full-time coaching business did...
- ✓ **Even helped a friend stuck in a hospital bed after major spine surgery** launch a successful consulting business in two hours (to a list of just 2,000 people)....



And guess what?

Not only can you use this info to launch your own offers and services (or get a quick "infusion" of new business practically whenever you want), **but you can also sell this skill you learn as another service to get paid even more for your services** -- especially if you use it to blast your clients' response rates, sales, and profits through the roof.

This book usually costs \$986.00 — but if you buy from this page before closing it... you can have it for \$300 off:

\$686.00, plus free shipping worldwide.



(NOTE: There are no refunds on The Affiliate Launch Copynomicon and all sales are final. This is a big financial commitment, so if you have ANY doubt about buying simply click the "No Thanks" button. When you click the "Buy Now" button your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now....)

PO Box 1056 | Gold Beach, OR 97444 United States | (541) 412-6364 | ben@bensettle.com

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HERE'S A ONE-TIME OFFER FOR
"FLIPPING" MALICIOUS TROLL HATE,
SLANDERS, & ATTACKS INTO

COLD, HARD CASH IN YOUR PLUMP, SQUEALING PIGGY BANK!

WHILE HAVING
A HELLUVA FUN TIME TOO!

**(NOTE: THIS OFFER VANISHES LIKE A TROLL'S HYGIENE
THE SECOND YOU CLOSE THIS WINDOW...)**

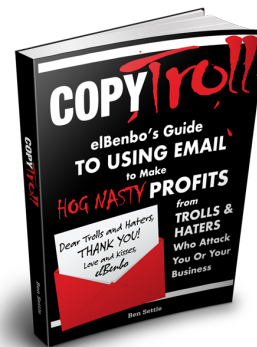
ADD MY POPULAR:

"COPY TROLL"

**TO YOUR CART VIA THE BUTTON BELOW
FOR A THICK DISCOUNT (\$333.00 INSTEAD OF
THE REGULAR \$433.00 PRICE) & FREE
SHIPPING**

If you click the "Buy Now" button below before leaving this page, I'll also let you have my popular "Copy Troll" book at a \$100.00 discount. (\$333 instead of the regular \$433 price.)

The information in this book has let me turn trolls, haters, and other malicious attacks on my brand into tens of thousands of dollars in new business – including when being trolled by everyone from a **celebrity rapper shrieking 'white supremacist!' at me on Twitter...** to a **fire-breathing feminist hellbent on smearing my business on Facebook...** to a **jealous copywriter flaming my product on YouTube...** to **dozens of other anonymous trolls flinging insults by email, social media, and even in 1-star reviews.**



I believe this book can get you lots of new business and "brand power" from your trolls & haters, too – especially if you combine it with what you learn in **Brand Barbarian**.

Grab it before leaving this page for \$333 (reg price is \$433), and I will also pay for your shipping (anywhere in the world).

(NOTE: There are no refunds on Copy Troll and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)

COPYWRITING GRAB BAG

("STRIPPED DOWN" DIGITAL-ONLY PDF VERSION)

Over 200 advanced copywriting tips and techniques that work immediately — for newbies and seasoned pros alike
A fat 75% off one-time only offer

If you want to double (even triple) the money you make from your ads, even if you're brand new to copywriting, and struggle with it now... then this digital pdf version of my infamous "Copywriting Grab Bag" book will show you how.

Here are just a few of the tips inside:

- ✓ **A sneaky (but 100% legal) way to use your competitor's customer testimonials... in YOUR advertising. Page 40**
- ✓ A secret way to get paid cash for ezine articles you've already written. Page 210
- ✓ **Why "bad writing" and lots of typos can make you even more sales. Page 67**
- ✓ When using glowing customer testimonials in your ads can actually hurt your sales
- ✓ **A secret way to use your competition's product or service to sell yours (and without him even knowing about it—Page 116)**
- ✓ Wipe out "writer's block" when writing sales letters... with video games. (Page 16)
- ✓ **How to "skeptical-proof" even your most outrageous claims and promises. (Page 38)**
- ✓ What to do if you need to write a successful ad quickly—but have no idea where to begin (Pages 132-134)
- ✓ **How to write money-making ads right out the gate—without needing any special "tricks", formulas or swipe files. Page 169**
- ✓ How to use an ordinary telephone to double your sales... and without doing any telemarketing. Page 180
- ✓ **The little-known reason why capturing emails could be cutting your profits in half. (Capturing your customers' email addresses is a "must" online... or is it? Find out why it could be eating your profits on pages 142-143.)**
- ✓ How to create professionally produced Internet video ads on a "shoe-string" budget. Pages 188-190
- ✓ **How to use an ordinary one-inch binder to sell more of your services than you ever could with a "sales letter." (This secret method is used by a world famous "lemon law" lawyer I once hired. He never has to advertise and people flock to him in droves. Here's how to use his method in YOUR business.) Page 43**
- ✓ How to wipe out "writer's block" forever... with video games. Page 16
- ✓ **Why "boring" headlines often out-pull "exciting" headlines. Pages 270-271 This is one of "A-List" copywriter Doug D'Anna's most profitable secrets.**
- ✓ How to jack up your profits by 10%, 15%, even 20% or more... without touching one word of your ad or current marketing process. (Catalog companies do this simple thing ALL the time. And there are a few smart marketers—online and offline—who make a small fortune every day using this secret, too. Details on pages 208-209.)
- ✓ **A secret website where you can access almost every single direct response newspaper ad that has ever been published in the past 100 years. Page 27**
- ✓ A secret way to use your TV set to raise your IQ by 10 points. (And without even turning it on!) Page 191
- ✓ **A secret place to find your first copywriting client before you have a portfolio, testimonials or a "track record." Page 89**
- ✓ A \$13 book (not even about copywriting) that can teach you more about writing irresistible bullet points than most advanced copywriting seminars. Page 176
- ✓ **The "Hey Mitch" copywriting secret used by world-class copywriter David Deutsch—that lets you instantly determine if what you wrote is "good copy" without guessing or testing. Page 224**
- ✓ What exact copywriting techniques "A-List" copywriters talk about with each other in private when nobody is listening. (Straight from the mouth from one of the greatest living copywriters today David Deutsch — Page 176)
- ✓ **The one word Socrates (perhaps the greatest master of persuasion who ever lived) used to "sell" people on his ideas—even though they were dead set against him before! (This secret was also used by the late, brilliant copywriter Eugene Schwartz. Here's how to use it in your ads.) Page 53**
- ✓ The 2 best ways to "arrange" your testimonials on the page for more sales and response. Page 96
- ✓ **How to set up joint ventures with other marketers with giant lists—even if you're a complete newbie with no name recognition or reputation. Pages 296-299**
- ✓ **How to make yourself the #1 most trusted business in your niche—even if nobody has heard of you before. Page 46**

And that's just for starters.

Here's something else to think about:

Ken McCarthy (who has written 8-figure earning sales letters) told me he keeps the physical version of this book on his main book shelf by his desk (next to Maxwell Sackheim's book and his other favorite copywriting books). And Terry Dean (one of the founding fathers of Internet marketing) told me he found at least 10 ideas to test (he's a testing fanatic) in his first reading alone. It also has gotten rave reviews even from other copywriters who have written ads for Apple Computer, Tony Robbins, Jim Cramer (of CNBC's "Mad Money"), The Anaheim Angels, and more.

Finally, a word of warning:

This is a MEATY product.

And, it's intended ONLY for people dead serious about copywriting.

Normally it sells only as a physical product for \$297 but you can get it if you act before leaving this page for just \$77 in it's digital pdf form.

To download The Copywriting Grab Bag (digital version) for just \$77 (a fat \$220 discount) click the "Buy Now" button below.

Otherwise click the "No Thanks" button.



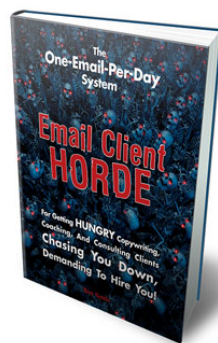
(NOTE: There are no refunds on The Copywriting Grab Bag and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)

NOT SO FAST THERE, CHUCKLES!

HERE'S A CHANCE TO ALSO GET MY BEST-SELLING "EMAIL CLIENT HORDE" BOOK FOR \$250 OFF (WITH FREE SHIPPING WORLDWIDE)

Here's the deal, Daddy-O:

If you happen to be a freelancer who has patience, character, and a strong work ethic, and if you take your new "Copy Slacker" book seriously, then my **Email Client Horde** book can help you how to get your freelance business booked solid with copywriting clients (and other kinds of clients – coaching, consulting, etc, but it is geared towards copywriters) practically chasing you down, and potentially even ...



AS MUCH AS 80% "SOLD" ON HIRING YOU BEFORE YOU SPEAK TO THEM!

More:

These are the exact same methods I used to land high paying clients who could have easily afforded to hire better and more seasoned writers. But, using my sneaky ways, they not only hired me... they hired only me (multiple times, plus referring me to their friends), without doing the usual client-copywriter dance around price, without jumping through hoops to sell myself, and without even showing them my portfolio, in most cases.

This shortish physical **print & ink book** normally costs \$610.

But you can have it for \$250 off (\$360) today, with free worldwide shipping.

(This is not a downloadable product, it is a short, physical book.) But, only if you get it from this page before you leave:



(NOTE: There are no refunds on Email Client Horde and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)

"EMAIL PLAYER'S CRIB SHEET"

EMAIL SWIPE FILE, TEMPLATES AND "PSYCHO-ANALYSIS"

\$40 DISCOUNT ONE TIME OFFER

If you want to make the maximum amount of money in the quickest time possible with email, then "The Email Player's Crib Sheet" can help you do just that.

Here's why:

This eBook contains a virtual "swipe file" of email subject lines... word-for-word emails... "psycho analysis" of some of my best performing emails... and even copyright-free "plug 'n play" email templates you can take and use "as is" or change however you want.

Normally this eBook costs \$77.00.

But if you buy from this page today, you can download it in the next few minutes for just \$37.

Here are the chapters inside:

1. Street-Smart Email **Subject Line Examples**.....Page 8
2. Examples Of Street-Smart **Emails**.....Page 21
3. Email Examples For **Launching New Products**.....Page 67
4. 21 Examples Of How To **Create Email Hooks And Stories**.....Page 79
5. An Easy Way To **Write "Can't Ignore" Subject Lines**.....Page 83
6. Bigfoot's Big Hairy Email **Swipe File**.....Page 85
7. More Street-Smart **Email Samples (With Analysis)**.....Page 86
8. Email Players **Subscriber Critiques**.....Page 152
9. Copyright-Free **"Plug 'n Play" Email Templates**.....Page 159

Much of the content in this book used to come with my \$795 "Street-Smart Email" system.

But that product is no longer available to the public, so now the ONLY way to get this info is in this eBook. And if you download it today (before closing this page) it's yours for over 50% off what it normally costs.

To download "**The Email Player's Crib Sheet**" for just \$37 (\$40.00 discount) click the "Buy Now" button below.

Otherwise click the "No Thanks" button.

(NOTE: There are no refunds on The Email Player's Crib Sheet and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)



HOLD THE DOOR!

BEFORE YOU CLOSE THIS PAGE,

HERE'S HOW TO GET YOUR HOT LITTLE HANDS ON MY
'EMAIL PLAYERS LIFESTYLE'
PRODUCT FOR \$100 LESS WHAT EVERYONE ELSE PAYS,
PLUS **FREE SHIPPING WORLDWIDE**

This short program shows Email Players subscribers with an existing business, list, and offer (**it's NOT for newbies**) how to use my system to make more money than a wealthy doctor does per year, by putting in less time and effort than a street bum does per day.

It's what let me eventually blow past 7-figures per year in sales writing an email or two per day, without going blind building out funnels, having to babysit a giant team (I'm a one man band), or needing any employees, assistants, or even a VA.

It can also be "tweaked" for whatever you sell, too.

(Information, coaching, consulting, whatever it is.)

And if you get it from this page before closing it, you can have it for \$100 off what it normally costs (\$295 instead of \$395), with free shipping worldwide (This is NOT a downloadable product).



(NOTE: There are no refunds on The Email Players Lifestyle and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)

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HERE'S A ONE-TIME OFFER THAT CAN FURTHER
HELP YOU CREATE A BRAND THAT TAKES
CUSTOMERS FROM BORED & APATHETIC TO...

FEENING LIKE GOLLUM LUSTING AFTER THE ONE RING TO BUY FROM YOU!

**(NOTE: THIS OFFER VANISHES THE SECOND YOU CLOSE
THIS WINDOW, TREAD CAREFULLY...)**

ADD MY POPULAR:
**"INFOTAINMENT JACKPOT" BOOK
TO YOUR CART VIA THE BUTTON BELOW
FOR A DRAMATIC \$150.00 DISCOUNT &
FREE SHIPPING**

If you use the "Buy Now" button below before leaving this page, I'll also let you have my popular **Infotainment Jackpot** book at a discount, too.

Not only can learning the lost art of infotainment (combining information with entertainment) make your brand even more powerful & profitable... but in my experience, it is the single most valuable skill a business owner can learn as the culture routinely ignores any information (no matter how "valuable") that does not also entertain them. That's why even **\$400 million Agora Financial publishing flew me in and paid me \$5,000 plus first class airfare** to teach the information in this book directly to their copywriters and editors. With this book, you can inject infotainment into your emails, sales letters, webinars, videos, articles, blogs, lectures, speeches, training, editorial pieces, books, and any other kind of marketing/selling/presenting/writing to jack up your response rates and create a **powerful personal brand** people love buying from. Frankly, this info was so valuable to Agora, their copy chief recently told me:

**"THE BUSINESS IS SO BIG NOW.
PROB 4X THE REVENUE SINCE WHEN WE FIRST MET...
AND HAD YOU IN! CLAIM CREDIT, AS IT DID CORRELATE!"**

Grab this physical (paper & ink) book today, before leaving this page, for \$241 (reg price is \$391), and **I will also pay for your shipping (anywhere in the world)...**

(NOTE: There are no refunds on Infotainment Jackpot and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)

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DON'T TOUCH THAT DIAL!

HERE'S HOW TO GET MY SINGLE MOST POPULAR BOOK: "INFOTAINMENT JACKPOT!" FOR A DRAMATIC \$150 DISCOUNT AND FREE SHIPPING

If you use the "Buy Now" button before leaving this page, I'll also let you have my popular **Infotainment Jackpot** book at a big discount, too.

In my experience, infotainment is the single most valuable skill a freelancer can learn as the culture routinely ignores any information (no matter how "valuable") that does not also entertain them. That's why even **\$400 million Agora Financial publishing flew me in and paid me \$5,000 plus first class airfare** to teach the information in this book directly to their copywriters and editors. You can look like a hero to your clients when you inject infotainment into emails, sales letters, webinars, videos, articles, blogs, lectures, speeches, training, editorial pieces, books, and any other kind of marketing/selling/presenting/writing to jack up their response rates.



Frankly, this info was so valuable to Agora's copywriters, their copy chief recently told me:

**"THE BUSINESS IS SO BIG NOW.
PROB 4X THE REVENUE SINCE WHEN WE FIRST MET...
AND HAD YOU IN! CLAIM CREDIT, AS IT DID CORRELATE!"**

Grab this physical (paper & ink) book today, before leaving this page, for \$241 (reg price is \$391), and **I will also pay for your shipping (anywhere in the world)...**

(NOTE: There are no refunds on Infotainment Jackpot and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)

PO Box 1056 | Gold Beach, OR 97444 United States | (541) 412-6364 | ben@bensettle.com

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[Legal & Policies](#) [Privacy Policy](#)

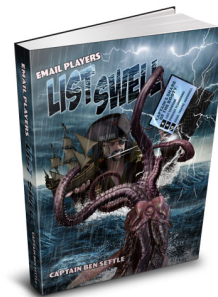


HERE'S YOUR ONE-TIME CHANCE TO GET MY POPULAR “EMAIL PLAYERS LIST SWELL” BOOK AT A 50% DISCOUNT AND FREE SHIPPING

Click the "Buy Now" button below before completing your order, and I'll toss in my Email Players List Swell Book at a big discount – \$270 (reg sells for \$541).

BUT BEFORE YOU DO, A WORD OF WARNING:

I'm not a "list" guy. I wouldn't know how to run a paid ad if my life depended on it, and I don't use or teach social media. There's also nothing "new" about any of my methods, they're mostly slow & tedious... and it could be months before you see results. But, they require little or no money to use, and have helped me build one of the most responsive email lists of loyal, eager-to-buy & quick-to-refer leads in my industry. And they can probably help nearly any other kind of online business build such a list, too. That is... if you have patience, and if you aren't allergic to hard work.



If you want it for 50% off, grab it before closing this page (it vanishes as soon as you close this window) and I'll also throw in free shipping, anywhere in the world, too...



(NOTE: There are no refunds on Email Players List Swell and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)

Thank You For Taking A 2 Week "Swing Surgeon Inner Circle" Test-Drive -- Here's How To Have The Surge Teach Your Child Golf From The Ground Up... And For Mere "Chump Change"

Thank you for taking a 2-week "test drive" of the Swing Surgeon Inner Circle.

As my way of saying "THANK YOU!" I want to give you a special gift:

\$100 Off My Popular "Junior Golfer's PGA Blueprint"

Here's the deal:

Recently, I held a special youth golf camp where I taught a group of raw, untrained and ambitious kids EVERYTHING I did to help get DJ where he is today. These videos contain EVERYTHING DJ and I learned during his rise from high school to the PGA.

And it's a complete, "A to Z" course containing 6 hours of me *personally* walking these kids through every aspect of the game, including:

- **My Peak Performance Golf Swing**
- Putting
- **The secret to a life-long consistent (and pain free) swing**
- Proper alignment
- **Bunker play**
- "Tweener" shots
- **Chip & run**
- Flop shots
- **Shot making**
- Proper set up
- **A special "round table" discussion explaining the exact expectations your child should have to compete in college and beyond**
- Tournament preparation
- **Course management**
- And much, much more...

Including how to hit the ball high, hit it low, fade, draw... and even...

How PGA Pros "Think" Their Way Around The Golf Course.

Not 1 in 1,000 golfers really knows how to do this.

And yet, it can give your child an almost "unfair advantage" over anyone he plays against in high school or college.

Plus, check this out:

For maximum ease of learning (and retention), these videos are partly in an entertaining "reality show" format that follows each of the 8 students' progression. In other words, you "meet" these kids on video, see my analysis of each of their unique weaknesses and challenges, and watch each one of them...

Became A FAR Better Golfer... In Just A Few Short Hours.

Anyway, here's the bottom line:

These professionally produced videos are designed to put your child on the right track and save your family THOUSANDS of dollars in lessons. (And MORE if he wants to go to college on a golf scholarship.)

How Much Do These Videos Cost?

If I hear from you right NOW, I will *give* you these videos (both the physical DVD's as well as the digital version you can instantly download) for just \$79 (this is \$100 less than what everyone else pays... so you get the huge discount, plus the actual DVDs sent to your home for this one-time low price).

More:

These videos come with my standard 365 day "it works or it's free" guarantee:

If at any time in the next YEAR you don't *honestly* think they can help your child advance as far as he wants (even to the PGA, if that's his goal)... and if he (or she) isn't **the kid all the other parents at your local club tell their own kids to follow and aspire to be like**... I'll refund every penny of your money and...

You Can Even Keep The Videos Just For Your Trouble.

This way, the videos either do everything I say... or they're FREE.

To grab the Junior Golfer's PGA Blueprint for \$100 off, and without ANY risk to you, simply click the "yes" button below.

Otherwise, choose "no thank you" to continue finalizing your order.

Congratulations for signing up!

I'm going to send you my BEST golf swing tips and techniques free to your email inbox.

Now here's a special offer I can only show you once.

Important!
You'll Never See This Offer Again...

This is so special I cannot afford to show it to all customers, so read every word very carefully.

Since you found this exclusive web page, you have most likely checked out the site and know my Peak Performance Golf Swing System sells for \$97.00

Through this web page only, I want to offer you the "whole enchilada" -- every product I sell (including my Peak Performance Golf Swing system) -- at a discount so generous it borders on stupid for us to even offer it.

Here's the deal:

Right now you can have over \$500.00 worth of my best-selling videos in one "super package" below for 89% off. And if at any time in the next YEAR you are not happy with them (for ANY reason), **I'll refund your money ON THE SPOT...and you can even**

**Keep All These Videos
As My "Penalty" For Wasting Your Time.**

You will get instant online access to all this:

<input type="checkbox"/>	1. PPGS Foundations Videos. The famous, "body friendly" swing raved about by Tour Players, major golf TV shows and scratch golfers (who could never break 100 before) around the world	\$97.00 Included
<input type="checkbox"/>	2. PPGS Foundations Manual. 108 page PPGS "cheat sheet" -- read it, practice on a bucket of balls, and instantly improve your consistency, accuracy and distance	\$49.00 Included
<input type="checkbox"/>	3. The 10 Myths and Misconceptions Video. The 10 consistency-killing "old wives tales" designed to keep you frustrated and going back for more expensive lessons for months with little or no real improvement	\$67.00 Included
<input type="checkbox"/>	4. Don & DJ Trahan's "4 Essential Lessons" Video. The 4 secrets to Tour player consistency: Alignment... Proper set up... The "do's and don'ts" of the take away... and Why the best players never let down	\$67.00 Included
<input type="checkbox"/>	5. 14 PPGS Swing Drill Videos. The exact same swing drills that give Tour Player DJ Trahan what The Golf Channel has called "the simplest swing on Tour"	\$67.00 Included
<input type="checkbox"/>	6. PPGS Situational Shots Video. A Tour Player and PGA Master Professional reveal their secrets for the shots 99% of golfers choke on, including: secondary bunker shot, green side bunker shot, buried bunker shot, the knife shot, pitch & run, stiff wristed flop and Tour level putting strategy	\$67.00 Included
<input type="checkbox"/>	7. PPGS Junior Golf Blueprint. The perfect guide for your child who wants to compete in high school, college or even on Tour. Includes: The PPGS... Goal setting... Specialty shots... Short game... Putting... And how Tour players "think" their way around a course	\$97.00 Included
Total Value:		\$511.00
Normal Price:		\$97.00
Your Price		\$57.00

This is a one time offer, and I will never show you this web page again. **Once you click off, it will be gone forever, you can not click the back button.**

Here's the link:

[Surge, Give Me Your Best-Selling Videos At The 89% Discount Price + Your 12 Month "It Works Or Everything Is Free" Guarantee](#)

You get instant online access upon ordering (even if it's 3 am in the morning!), and you can watch the videos on your computer or download them to your mobile phone (literally letting you **take a PGA Master Professional and Tour Player with you out on the course** today!)

If you want to take advantage of this offer, simply order through the link right now.

Remember, you get all my best-selling videos at 89% off and have ZERO RISK. If you are not 100% happy with everything, **you get a FULL refund and can keep all the videos above as our penalty for wasting your time.**

The Swing Surgeon's "No Messing Around" One Year Guarantee:

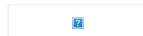
If my system doesn't IMMEDIATELY make your game less frustrating, more fun, and result in lower scores the FIRST time you use it... then simply let me know at any time in the next 12 months and you'll get your money back on the SPOT. **PLUS... you can keep everything just for your trouble.**

So there's never ANY pressure, and you are never under ANY obligation. In fact, this means you can use everything **FREE**, if you choose...

Click Here For Instant Access



Click the buy button below to get the complete 7 video "whole enchilada" PPGS package for the one time price of \$57 (89% discount) or click "No thanks." But think carefully before clicking away, once you leave, this offer vanishes forever.



[No Thanks](#)

Surge's "Thank You" Sale:
Get His Best Selling Short Game Videos For Just \$19.97

Offer Expires On May 10th!

"Grab \$134.00 Worth Of The Surge's
Popular Short Game Videos For Just \$19.97"

"As my way of saying 'Thank You!' to my website readers for the 6000+ support messages during my recent heart surgery, **I'm giving away my two most VALUABLE short game video series** for less than dinner for three at McDonalds..."

Use these controls to hear my sincere "Thank You" for your unbelievable support:

Get Flash to see this player.

-The Surge!

Dear Peak Performance Golf Swing student,

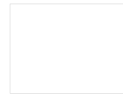
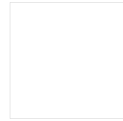
Until midnight on Monday, May 10th, I'm giving my website subscribers my two of my most popular video series (\$134.00 of value)... for just \$19.97.

Everyone else pays full price for these videos.

But if you order right now, you can have everything (\$134.00 in value) for 85% off.

Plus, if these videos don't immediately help your scores the FIRST time you use them, I'll give you money back on the SPOT... and you can even **KEEP everything just for your trouble.**

**Keep The Videos
As My "Penalty" For Wasting Your Time.**



The Putting Videos:

The world's only "learn it today, slash strokes tomorrow" putting system ever **created by a PGA Master Professional and two time PGA Tour winner.** Learn how to **sink 9 out of 10 putts from short range** and start making more long putts (even putts from 10, 20 and 30 feet out!)

~~\$67.00~~
Included

The (Newly Released) "Around The Greens" Video Series:

Easy to implement secrets to consistency "around the greens":
You Will Learn The Secrets Behind:

- 1) Pitching
- 2) Chipping
- 3) Greenside Bunker Play
- 4) How to get the ball *Rolling* to "hole" more short game shots

~~\$67.00~~
Included

Total Value: ~~\$134.00~~

Your Price: \$19.97

This offer ends at midnight on Monday, May 10th.

Surge. Give Me Your Best Short Game Videos At The \$19.97 Discount Price + Your 12 Month, "It Works Or Everything Is Free" Guarantee

But time is short, and you must act fast.

I simply can't afford to give all these product away like this forever.

To grab this outrageously generous offer, I MUST hear from you by midnight on Monday, May 10 (the day after the final round of the Player's Championship).

You'll get instant online access to everything upon ordering (even if it's 3 am in the morning)... and you can watch the videos on your computer or download them to your mobile phone -- which is the next best thing to taking a PGA Master Professional and 2 time Tour winner with you out on the course or on the driving range.

Remember, there's never any pressure, either.

If you are not 100% happy with everything, you get a FULL refund and can keep all the videos above as our penalty for wasting your time.

All of which means... you have zero risk and there is NO WAY you can possibly lose:

The Swing Surgeon's
"No Messing Around"
One Year Guarantee:

If my system and videos don't IMMEDIATELY make your game less frustrating, more fun, and result in lower scores the FIRST time you use them... then simply let me know at any time in the next 12 months. You'll get your money back on the SPOT.

PLUS... you can keep everything just for your trouble.

This way, there's NO pressure.

All the pressure is on The Surge, instead.

You either shoot lower scores, or these best-selling videos are FREE.

Have your credit card handy and click the happy orange "Add To Cart" button below to access this special "Surge's Thank You Sale" offer.





[Add to Cart: My 2 Hottest Selling Products For Only \\$19.97 \(Special "Thank You" Sale!\)](#)



[Click Here](#) To Get The Surge's Best-Selling Short Game & Putting Videos For Only \$19.97:



**DO NOT CLOSE THIS WINDOW
You Aren't Quite Done Yet,
You Need To Customize Your Order**

"Note Your Order Has Not Been Finalized Yet"

Thank you and congratulations on taking action to improve your golf game.

However, before we finalize your order we have a very special "thank you" gift for you.

Check this out:

Because you decided to try our Foundations Manual, if you act RIGHT NOW...

**You Can Also
Have Don Trahan's
Peak Performance Golf Swing
Videos For Only \$59!**

That's a full \$20 off the regular price.

These professionally produced, HD videos are like having Don Trahan at your side, whispering in your ear and SHOWING you exactly what to do every time you swing the golf club, including:

How to properly stand... correct posture and grip... body alignment... how to follow through... and everything in between. (Including what he calls "Swing Myths and Misconceptions" - showing you exactly why all those high falutin' golf "big turn" club instructors are just dead wrong.)

Plus, you also get these videos in a special "mobile phone ready" format, too.

That means you can download them to your mobile phone and bring Don Trahan with you on the golf course so you never miss a detail. And since you can rewind, pause and fast forward the videos at your own pace, they are (in many ways) even BETTER than if you were learning at Don's practice tee in person.

Finally, here's the best part:

Don has just "arranged" it so you can watch these videos without ANY risk whatsoever:

If you don't knock at LEAST 10 strokes off your game the very FIRST time you play golf after watching these videos, he'll return every penny of your money and you can...

**Keep The Videos
Just For Wasting
Your Time!**

This way, they either work or they're FREE.

What can possibly be more fair than that?

However, you cannot put this off or file this page away to "think about it".

You must decide right now.

This is a ONE SHOT deal and you will never see it again.

The instant you close this window, this offer ends forever and you'll have to pay full price for these incredible videos that have been praised by some of the best golfers on the planet (including several PGA Pros).

To download your discounted, 100% risk-free videos, simply click the "yes" button below.

Otherwise, choose "no thank you" to continue finalizing your order.

Thank You For Ordering The Foundations Manual -- Here's How To Get Unlimited "Virtual Coaching" From The Surge... PLUS Over 50 Of His BEST Never-Before-Seen Golf Videos And Teachings -- For Just One Measly Dollar

If you would like to get your hands on over \$1 thousand worth of *exclusive* golf videos, teachings and resources (including direct access to the Surge with your questions) **for less than the cost of a beer at the 19th hole**, then check this out:

I'm giving you 2 FULL weeks access to my private, **Swing Surgeon Inner Circle** membership site for just ONE dollar -- which includes letting you download (and KEEP) a PILE of golf videos, tips and resources worth *thousands* of dollars if they were sold separately.

Many of these tips have NEVER been seen *anywhere* else.

And they contain the EXACT same secrets DJ and I learn while he plays on Tour or when I'm coaching my other PGA students.

But guess what?

If I hear from you in the next few minutes...

**You Can Download Them All
For Just ONE Measly Dollar
For The Next 14 Days!**

I'll explain WHY The Surge is giving away the farm like this in a minute.

But first, here is just a taste of the valuable golf videos and resources (all yours to KEEP, as my gift to YOU) that comes with your 14 day "test drive":

For starters, I'm giving you over 50 (yes, **FIFTY**) exclusive instructional golf videos the general public will NEVER see (not even my PPGS customers) that cover topics such as...

- **Both The Surge's, and his son DJ's full swing viewable in both regular and SLOW speed**
- Shot making (including how to hit draws and fades, as well as high and low shots -- at will)
- **Physics & physiology tips that can give you a life-long consistent (and pain-free) golf swing**
- Set up tricks not 1 in 100 golfers know about (including grip, stance, posture and alignment tips)
- **14 never-before-seen "swing drills" to help them master the PPGS in no time flat.**
- A little-known way to use "centrifugal force" to hit the ball longer and straighter
- **How to use the secret of the "Sacred Burial Ground" to make your swing more consistent (and your drives longer) -- right out the gate**
- The right way to do the "bump"
- **The Swing Surgeon's "big bang theory" of consistent shots that go (at least) an extra 10 yards every time**
- The fallacy of "muscle memory" (why PGA Pros ignore it, and what they DO focus on, instead)
- **Backswing secrets of a PGA Master Professional**
- A "hacker's guide" to great bunker play (including "chip shot" techniques known to only a small handful of PGA Pros.)
- **The knife shot (Does the Surge hit down on the ball?)**
- The stiff wristed flop that's a FAR better alternative to the standard flop shot
- **How to "jimmy" your shots so they go longer and straighter almost every single time you swing the club**
- And much, much more.

And That Ain't All...

Here are a bunch more "goodies" the Surge is giving you for as long as you remain a member in good standing...

- **The Swing Surgeon Inner Circle Scoring System:** We have "monkey simple" software (even The Surge can figure out) inside where you simply enter your scores and score cards and we'll keep track of your handicap and where you're losing your shots.
- **20% Discount On PPGS Special Events:** Including golf outings, special trainings and seminars. (This can EASILY add up to \$500 or more per event.)
- **The Don Trahan Handicap Helper:** With our software (exclusive to Inner circle members ONLY) you can instantly identify where you're losing shots and what EXACT drills you need to work on to get those shots back -- all "custom made" to your exact problem areas so you can correct them (and immediately knock strokes off your game) FAST.
- **The Surge's Swing Analysis:** This "push button" software inside gives you a computer generated, side-by-side analysis of your swing compared to both mine and DJ's. This way, you are NEVER in the dark about how your swing stacks up in the PPGS. You will see where you're at in all the most important positions compared to ours -- in both front view AND down the line view.
- **The Don Trahan Show:** I've been dying to do this for years. This is me streaming direct to your computer via "closed circuit" Internet TV technology. Think of it like the Surge's version of The Golf Channel's "Golf Academy Live." Shows also include special guests -- like golf club manufacturers, sports psychologists, chiropractors, and even other PGA Pros revealing their latest tips and tricks for having a consistent, "body friendly" swing. Plus, we'll also have contests where winners can fly to my studio for one-on-one lessons and analysis -- and even get a full ride to one of my private Golf schools.
- **Private Members Forum:** This is your "virtual club" where you interact with both DJ and myself -- as well as other members who have mastered the PPGS. Perfect for if you have questions, need clarity or just want to get our opinion on your swing and get customized tips to lower your scores.
- **Special Calls And Webinars With DJ:** Periodically (at least once a month), DJ is going to host a LIVE, interactive call just for our members. This is your chance to chat, one-on-one, with a PGA Pro and ask him whatever you wish. No question is too small, and everyone will learn from each other's questions and DJ's answers.

What Does It Cost?

Just \$19 per month.

PLUS... if you decide to *stay* a member after your free 14 day trial... you will be "locked" in at this low \$19 per month rate for as long as you remain a member in good standing. (Instead of the \$27 or MORE we will be charging to everyone else.)

And, of course, you can cancel ANY time, for any reason, immediately and without hassle (you'll even receive an email with a cancelation link so you can do it with a simple click of your mouse).

But time is *short* and there's no time to lose.

We're only offering the special "lifetime" investment of \$19 per month for the next few days.

After that, you'll have to pay \$27 (or *more*) per month.

To download all the above videos for just \$1 and get INSTANT access to the Surge's inner golf "sanctum" simply click the "yes" button below.

Otherwise, choose "no thank you" to continue finalizing your order.

DO NOT CLOSE THIS WINDOW
You Aren't Quite Done Yet,
Here's Another Gift From The Surge...

"Note Your Order Has Not Been Finalized Yet"

This text will be replaced

Congratulations on taking a 2-week test drive of "The Swing Surgeon Inner Circle".

You're mere moments away from being able to ask me your questions in the members-only forum, using the swing analysis software, downloading the 50+ golf videos and enjoying the other membership "perks."

But first, the Surge has a very special "thank you" gift for you.

Check this out:

Because you decided to try my private golf membership club, if you act RIGHT NOW...

You Can Also Have My
Peak Performance Golf Swing
Videos For Only \$37!

That's a **full 50% discount off** the regular price.

These professionally produced, HD videos are like having the Surge at your side, whispering in your ear and SHOWING you exactly what to do every time you swing the golf club, including:

How to properly stand... correct posture and grip... body alignment... how to follow through... and everything in between. (Including what he calls "Swing Myths and Misconceptions" - showing you exactly why all those high falutin' golf "big turn" club instructors are just dead wrong.)

Plus, you also get these videos in a special "mobile phone ready" format, too.

That means you can download them to your mobile phone and bring The Surge with you to the driving range, or on the golf course, so you never miss a detail. And since you can rewind, pause and fast forward the videos at your own pace, they are (in many ways) even BETTER than if you were learning at my practice tee in person.

Finally, here's the best part:

I have just "arranged" it so you can watch these videos without ANY risk whatsoever:

If you don't knock at LEAST 5 strokes off your game the very FIRST month you play golf after watching these videos, I'll return every penny of your money and you can...

Keep The Videos
Just For Wasting
Your Time!

This way, **they either work or they're FREE.**

What can possibly be more fair than that?

However, you cannot put this off or file this page away to "think about it".

You must decide right *now*.

This is a ONE SHOT deal and you will never see it again.

The instant you click the "no thank you" link below, this offer ends forever and you'll have to pay full price for these incredible videos that have been praised by some of the best golfers on the planet (including several PGA Tour Players).

To for instant access of your discounted, 100% risk-free videos, simply click the "yes" button below.

Otherwise, choose "no thank you" to continue finalizing your order.

One Time Offer For “Crackerjack Selling Secrets” Customers

How To Clear 6-Figures Per Year Writing One Email Per Day

Not long ago *Entrepreneur Magazine* columnist and world renown coach Ryan Lee asked me to speak at his prestigious Freedym Fest event about:

(1) The dirt-simple funnel I use to earn near half a million dollars per year in sales by (mostly) writing just one email per day

(2) A condensed “cliffs notes” version of my email system (all in just a 20-minute talk) so anyone can start writing emails and send them to a similar funnel

Attendees paid \$795 plus travel, food, and lodging to attend this event.

But, you can have the video of this 20-minute training about how almost anyone can create a 6-figure business writing just one email per day, for just \$77.

And before you even ask:

There is no fluff in this video. It’s pure content.

(I had to talk really fast — so try to keep up.)

Anyway, this video is not for sale anywhere else, for any price.

You can only get it now, on this page.

As soon as you leave this page this offer ends.

(NOTE: There are no refunds on this video training and all sales are final. When you click the "Buy Now" button below your order will automatically be added. Do

not click "Buy Now" unless you are ready to order, no refund will be given for "accidentally" clicking Buy Now.)

Stop Right There! **You Gotta Know Right Now —**

Before you go any further:

If you have a second business and want to have its own app, you can get it today from this page for the same low “launch” price of \$99/month.

Considering Learnistic will be going to \$150/month after this launch — and a lot higher after that, especially after we add an email platform later this year — that can add up to quite a bit in savings over time.

Simply add it to your order below, and we’ll set you up with a second app for another business at today’s low launch price. Your second app will also be “grandfathered in” at this price forever, no matter how expensive Learnistic gets in the future, with access to all new features that come down the pike.

Behold Another One Time Offer That Vanishes The Second You Close This Window:

How to get former Navy Nuclear engineer-turned world class email & marketing automation specialist Troy Broussard's wildly popular "Automation Magic" video course delivered right to your phone, and for a mere...

\$71

Usually this puppy retails at \$471.

And it is designed to help both "tech caveman" newbies and experienced pros already making millions per year almost effortlessly (behind the scenes) close more new customers & clients... prevent churn & or having to chase fees... and automate dozens of other nagging business, prospecting, & marketing tasks — all explained in a way even someone who can barely work a toaster can understand.

If you do not want it, no worries, just scroll down and complete your order.

But if you are intrigued, here is a small glimpse at what's inside:

- **Creepy (but totally legal) ways to use Orwellian "big brother"-like methods to track your lists', prospects' & leads' every move.**
- A cunning little strategy for tracking which exact social media posts (that aren't directly selling anything) are profitable and which ones aren't.
- **A secret way to make sales from people who unsubscribe from your email lists!**
- Clear & straight-forward tips eCommerce businesses can sometimes use to radically increase sales.
- **A very basic automation technique for turning free speaking or podcast appearances into cash in the bank.**
- Two "Troy approved" & fairly-priced services you can outsource to if you want help setting up your marketing automation, or don't want to do it yourself.

- **An almost spooky-effective selling strategy for freelancers & coaches that can potentially make high ticket clients feel (literally) “destined” to want to hire you!**
- A shockingly simple secret for combating lost recurring sales due to credit card security breaches.
- **An automation “twist” that can get more people than usual flocking to your webinars... even if your emails promoting those webinars are eaten by spam filters!**
- The “anti-marketing” method businesses with small lists can use to potentially double or even triple sales.
- **A clever (and very sneaky) way to profit from prospects who don’t finish watching your video content!**
- A shrewd way to possibly save hundreds of dollars on your email broadcasting/ autoresponder service fees.
- **A really simple email automation trick for putting affiliates “in heat” to mail for your offers more frequently and make you more sales.**
- A cheap way to all but eliminate support headaches from customers not getting passwords due to spam filters, duplicate emails, or not seeing your links.
- **How affiliate marketers can automate bribe, bonus, & premium delivery.**
- An almost laughably simple way to track ROI from podcast interviews, speaking gigs, radio ads, or anywhere else where people aren’t able to click a link.
- **A deviously clever automation secret that can help stop cart abandonment dead in its tracks!**
- How copywriters, coaches, consultants, and other services can sometimes almost completely eliminate chargeback fraud from crooked clients trying to rob you of your hard-earned fees.
- **A bizarre (yet ingenious) way to potentially build out an online business into 6 or 7 figures over time without needing a "funnel."**
- How to price your upsells when selling continuity or subscription based offers.
- **The real life “churn conspiracy” email platforms engage in every single day... that fools even their biggest fans & most loyal customers! (Troy “names names” while exposing several dirty secrets & telling numerous client horror stories he’s personally experienced with the most popular platforms — including Convertkit, Mailchimp, Drip, Infusionsoft, Hubspot, Aweber, Ontraport, and ActiveCampaign. Most of these companies have a lot of great features & do good work. But it is wise to know what to expect before investing even a penny of your money or second of your time with them.)**
- An old school direct mail tactic (“adapted” to email automation) that is so powerful it can sometimes turn \$50 buyers into \$5,000 buyers!

- **The first and most important thing to do if your email broadcasting and/or shopping cart service ever de-platforms you.**
- The exact best type of offer to sell when the economy goes to hell in a hand basket.
- **How to use Zapier with email & cart platforms that it does not integrate with.**
- A neat little trick shy copywriters & coaches can use to qualify & close high dollar clients.
- **A "battle tested" way for using self deprecating copy to recapture lost sales.**
- Why there is no "best" email platform when it comes to delivery.
- **The single worst email platform to use if you sell to businesses with 500 employees or more.**
- An inside look at how to migrate your customer list from one platform to another.
- **The best "first step" email marketing platform to use if you are a brand spanking new marketer, and want to get started fast, and with as little frustration as possible.**
- An easy automation method that can help you close more deals by "benevolently stalking" clients you send video proposals to.
- **How to use "Easter egg" pitches in your courses, programs, and content to subtly sell your other products.**
- Cheap Facebook tricks (straight from the owner of the exact same ad agency Troy uses) for selling more products, building a bigger list, and automating your sales for as little as \$5 per day.
- **Stupid things email marketers do (and sometimes even teach) with images that sometimes make spam filters think you are selling porn!**
- 7 "low hanging fruit" ways even raw newbies can use to make more sales from email & marketing automation.
- **A secret way to convert billing failures into sales.**
- How to turn your videos into little "marketing spies" constantly reporting back to you on how to better sell your leads.
- **How to automatically track & recapture billing information without chasing anyone down.**
- A 3-email cart abandonment strategy that can potentially give you as much as a 20% bump in sales in 48 hours or less.
- **How to use "text funnels" to track & remind people about timely trainings & webinars.**
- How copywriters can use free video funnels to help close more clients

Again this video course — delivered to your phone — normally retails for \$471.

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